

**TO ENABLE AND ENHANCE THE MARKETING AND PROMOTION OF
HANCOCK COUNTY, MISSISSIPPI AS A TOURIST DESTINATION,
THROUGH CONTINUED ENABLING LEGISLATION FOR THE HANCOCK
COUNTY TOURISM DEVELOPMENT BUREAU BY AMENDING CURRENT
LEGISLATION REPEAL CLAUSE**

WHEREAS, the Hancock County Tourism Development Bureau has faithfully and successfully fulfilled its mission for 16 years by advertising, and promoting Hancock County, Mississippi as a Tourist Industry Destination, and has been awarded many commendations proclaiming their successes through their efforts and are held in high esteem by tourism industry professionals, but more importantly consistently building the economy of Hancock County, Mississippi through the millions of outside tourists dollars expended in Hancock County and

WHEREAS, the tourism industry is one of the largest existing and fastest growing industries and employers in Hancock County, Mississippi and as The Infinity Science Center - at NASA Stennis Space Center, New Harbors/Marinas, New Hotels/Motels, and New Family attractions and activities are being developed in Hancock County and

WHEREAS, economic impact research in tourist spending reflect a minimum of \$8.00 return on every \$1.00 investment spent in advertising and promotion in the State of Mississippi, and

WHEREAS, the enabling legislation that allows the promotion, advertising and marketing of Hancock County, Mississippi as a Tourist Destination, is scheduled for repeal, and if not reinstated would totally eliminate the Tourism Bureau's promotional services, products, efforts and events for all of the businesses and their employees in Hancock County and the City of Diamondhead, and

RESOLVED, as it hereby resolved, the Mayor and City Council of the City of Diamondhead, Mississippi express its belief in the economic importance of the Tourism Industry to Hancock County, Mississippi by supporting the above mentioned to the enabling legislation of the Hancock County Tourism Development Bureau and requesting Legislative action during the 2014 Mississippi Legislative session year.

WHEREAS, passage of this resolution is conditioned upon the stipulation that no new or additional tax levy shall be instituted, as the Mayor and City Council of Diamondhead does not support the levy of any new or additional taxes for these purposes.

That this Resolution takes effect immediately.


The above and foregoing Resolution, after having been first reduced to writing and read by the City Clerk was introduced by Councilman Lafontaine, seconded by Councilman Knobloch and was adopted by the following roll call vote:

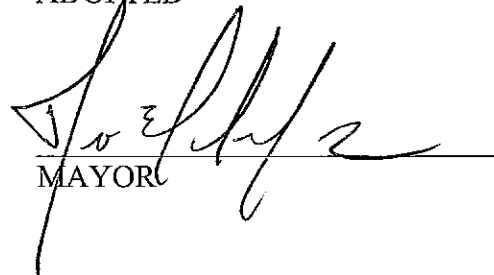
	AYE	NAY	ABSENT
LOPEZ	✓		
LAFONTAINE	✓		
SISLOW	✓		
RECH	✓		
KNOBLOCH	✓		
SCHAFFER	✓		

WHEREUPON, the Mayor thereby declared the motion carried and the Resolution adopted this the 21st day of January, 2014.

ATTEST

ADOPTED


CITY CLERK


MAYOR

(SEAL)

