

Diamondhead, MS

5 Mile Radius

Retail GAP & Leakage

Calculated using TAS Retrieval

Latitude: 30.379909 Longitude: -89.366950

Jul 29, 2019



Totals

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	234,591,381	374,426,495	139,835,114
Total retail trade (NAICS 44 and 45)	208,068,731	333,784,404	125,715,674

Motor Vehicle Parts and Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	19,419,043	84,601,403	65,182,360
Automobile dealers (NAICS 4411)	14,912,687	73,732,805	58,820,118
New car dealers (NAICS 44111)	12,673,149	66,796,019	54,122,870
Used car dealers (NAICS 44112)	2,239,538	6,936,786	4,697,248
Other motor vehicle dealers (NAICS 4412)	499,351	5,522,350	5,022,998
Recreational vehicle dealers (NAICS 44121)	115,875	1,568,835	1,452,959
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	383,476	3,953,515	3,570,039
Boat dealers (NAICS 441222)	158,098	1,202,884	1,044,786
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	225,378	2,750,631	2,525,253
Automotive parts, accessories, and tire stores (NAICS 4413)	4,007,004	5,346,248	1,339,244
Automotive parts and accessories stores (NAICS 44131)	3,727,364	3,195,713	-531,651
Tire dealers (NAICS 44132)	279,640	2,150,535	1,870,894

Furniture and Home Furnishings Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	506,482	6,046,254	5,539,772
Furniture stores (NAICS 4421)	505,229	3,564,453	3,059,224
Home furnishings stores (NAICS 4422)	1,252	2,481,801	2,480,548
Floor covering stores (NAICS 44221)	549	371,234	370,684
Other home furnishings stores (NAICS 44229)	703	2,110,567	2,109,864
Window treatment stores (NAICS 442291)	1	112,398	112,397
All other home furnishings stores (NAICS 442299)	702	1,998,169	1,997,467

Electronics and Appliance Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	559,790	5,625,926	5,066,136
Household appliance stores (NAICS 443141)	0	894,493	894,493
Electronics stores (NAICS 443142)	559,790	4,731,433	4,171,643

Building Material and Garden Equipment and Supplies Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	38,439,165	25,946,786	-12,492,378
Building material and supplies dealers (NAICS 4441)	38,099,879	22,278,737	-15,821,143
Home centers (NAICS 44411)	20,956,119	12,209,722	-8,746,397
Paint and wallpaper stores (NAICS 44412)	11,580	600,109	588,529
Hardware stores (NAICS 44413)	16,758,536	1,939,781	-14,818,755
Other building material dealers (NAICS 44419)	373,645	7,529,125	7,155,480
Lawn and garden equipment and supplies stores (NAICS 4442)	339,285	3,668,050	3,328,765
Outdoor power equipment stores (NAICS 44421)	102,214	562,935	460,721
Nursery, garden center, and farm supply stores (NAICS 44422)	237,071	3,105,115	2,868,044

Food and Beverage Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	5,751,281	45,204,047	39,452,766
Grocery stores (NAICS 4451)	3,450,131	40,434,345	36,984,214
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	3,294,758	38,606,247	35,311,488
Convenience stores (NAICS 44512)	155,373	1,828,098	1,672,726
Specialty food stores (NAICS 4452)	96	1,431,200	1,431,104
Meat markets (NAICS 44521)	15	469,741	469,726
Fish and seafood markets (NAICS 44522)	15	172,191	172,176
Fruit and vegetable markets (NAICS 44523)	15	293,322	293,308
Other specialty food stores (NAICS 44529)	52	495,946	495,894
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	35	266,285	266,251
All other specialty food stores (NAICS 445299)	17	229,660	229,643
Beer, wine, and liquor stores (NAICS 4453)	2,301,055	3,338,502	1,037,448

Health and Personal Care Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	19,595,306	22,180,242	2,584,937
Pharmacies and drug stores (NAICS 44611)	17,134,575	18,421,459	1,286,884
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	2,305,086	1,412,841	-892,244
Optical goods stores (NAICS 44613)	21	781,248	781,227
Other health and personal care stores (NAICS 44619)	155,625	1,564,695	1,409,070
Food (health) supplement stores (NAICS 446191)	132,047	567,883	435,836
All other health and personal care stores (NAICS 446199)	23,577	996,812	973,234

Gasoline Stations

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	67,526,998	34,190,852	-33,336,146

Clothing and Clothing Accessories Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	547,200	15,061,242	14,514,042
Clothing stores (NAICS 4481)	141,279	11,059,372	10,918,093
Men's clothing stores (NAICS 44811)	3	524,919	524,916
Women's clothing stores (NAICS 44812)	3	2,208,982	2,208,979
Children's and infants' clothing stores (NAICS 44813)	80,454	574,877	494,422
Family clothing stores (NAICS 44814)	60,810	6,364,091	6,303,281
Clothing accessories stores (NAICS 44815)	4	573,220	573,216
Other clothing stores (NAICS 44819)	4	813,283	813,279
Shoe stores (NAICS 4482)	405,908	1,908,796	1,502,888
Jewelry, luggage, and leather goods stores (NAICS 4483)	13	2,093,074	2,093,061
Jewelry stores (NAICS 44831)	4	1,916,202	1,916,198
Luggage and leather goods stores (NAICS 44832)	8	176,871	176,863

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	2,331	4,303,277	4,300,946
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	2,323	3,727,995	3,725,672
Sporting goods stores (NAICS 45111)	2,310	2,137,063	2,134,753
Hobby, toy, and game stores (NAICS 45112)	5	1,083,117	1,083,112
Sewing, needlework, and piece goods stores (NAICS 45113)	4	237,133	237,129
Musical instrument and supplies stores (NAICS 45114)	4	270,682	270,678
Book stores and news dealers (NAICS 4512)	8	575,282	575,274

Book stores (NAICS 451211)	4	521,512	521,508
News dealers and newsstands (NAICS 451212)	3	53,770	53,766

General Merchandise Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	52,855,719	43,379,748	-9,475,972
Department stores (NAICS 4522)	395,733	8,995,546	8,599,813
Other general merchandise stores (NAICS 4523)	52,459,986	34,384,201	-18,075,785
Warehouse clubs and supercenters (NAICS 452311)	52,385,234	29,183,812	-23,201,423
All other general merchandise stores (NAICS 452319)	74,752	5,200,390	5,125,638

Miscellaneous Store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	1,968,500	7,098,060	5,129,561
Florists (NAICS 4531)	7,619	454,480	446,861
Office supplies, stationery, and gift stores (NAICS 4532)	247,609	1,410,865	1,163,257
Office supplies and stationery stores (NAICS 45321)	108,655	586,661	478,006
Gift, novelty, and souvenir stores (NAICS 45322)	138,954	824,205	685,251
Used merchandise stores (NAICS 4533)	11,435	1,175,270	1,163,835
Other miscellaneous store retailers (NAICS 4539)	1,701,837	4,057,444	2,355,607
Pet and pet supplies stores (NAICS 45391)	12	1,149,257	1,149,244
Art dealers (NAICS 45392)	6	514,171	514,165
Manufactured (mobile) home dealers (NAICS 45393)	48,684	359,846	311,162
All other miscellaneous store retailers (NAICS 45399)	1,653,135	2,034,171	381,036
Tobacco stores (NAICS 453991)	1,338,757	749,608	-589,148
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	314,379	1,284,562	970,184

Non-store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	896,917	40,146,568	39,249,651
Electronic shopping and mail-order houses (NAICS 4541)	884,209	35,046,620	34,162,411
Vending machine operators (NAICS 4542)	32	543,387	543,355
Direct selling establishments (NAICS 4543)	12,676	4,556,561	4,543,885
Fuel dealers (NAICS 45431)	10	1,680,006	1,679,996
Other direct selling establishments (NAICS 45439)	12,666	2,876,554	2,863,889

Food Services and Drinking Places

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	26,522,650	40,642,091	14,119,441
Special food services (NAICS 7223)	107,040	3,490,948	3,383,908
Food service contractors (NAICS 72231)	106,978	2,849,746	2,742,769
Caterers (NAICS 72232)	32	588,912	588,880
Mobile food services (NAICS 72233)	31	52,290	52,259
Drinking places (alcoholic beverages) (NAICS 7224)	1,279,097	1,535,654	256,558
Restaurants and other eating places (NAICS 7225)	25,136,513	35,615,488	10,478,975
Full-service restaurants (NAICS 722511)	12,303,439	17,799,030	5,495,592
Limited-service restaurants (NAICS 722513)	11,746,055	14,725,996	2,979,941
Cafeterias, grill buffets, and buffets (NAICS 722514)	367,131	549,332	182,201
Snack and non-alcoholic beverage bars (NAICS 722515)	719,889	2,541,130	1,821,242
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151C + 7225152)	234,586	389,042	154,455
Doughnut shops (NAICS 7225153)	105,400	400,313	294,913
Bagel shops (NAICS 7225154)	106,754	115,566	8,812
Coffee shops (NAICS 7225155)	65,786	1,085,421	1,019,636
Cookie shops (NAICS 7225156)	139,732	17,567	-122,165
Other snack and non-alcoholic beverage bars (NAICS 7225157)	67,631	533,222	465,591