

Diamondhead, MS - Downtown



NextSite Community Overview

1990 - 2000 - 2010 Census, Q1 2019 Estimates & Q1 2024 Projections

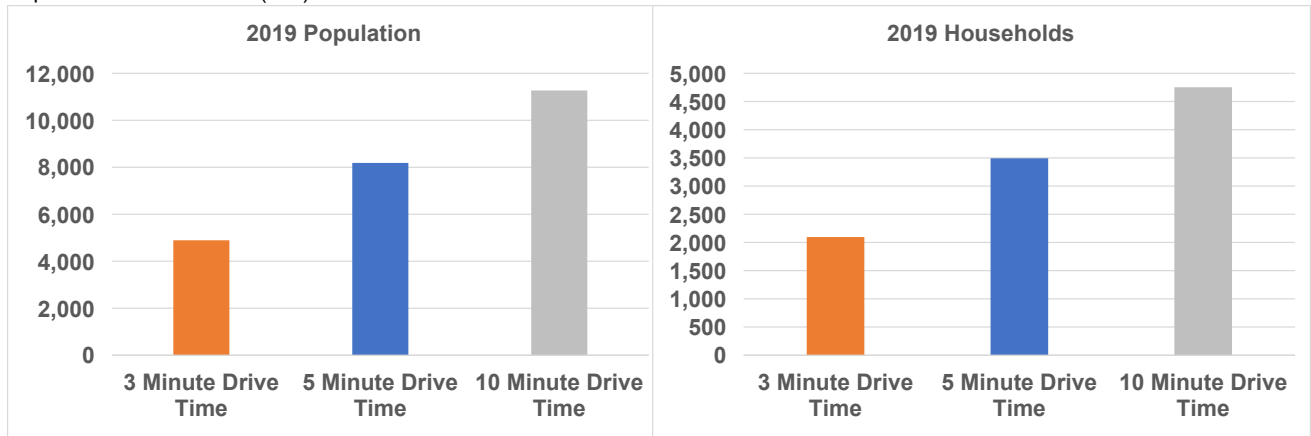
Calculated using TAS Retrieval

Latitude: 30.379910 Longitude: -89.366951

Aug 9, 2019

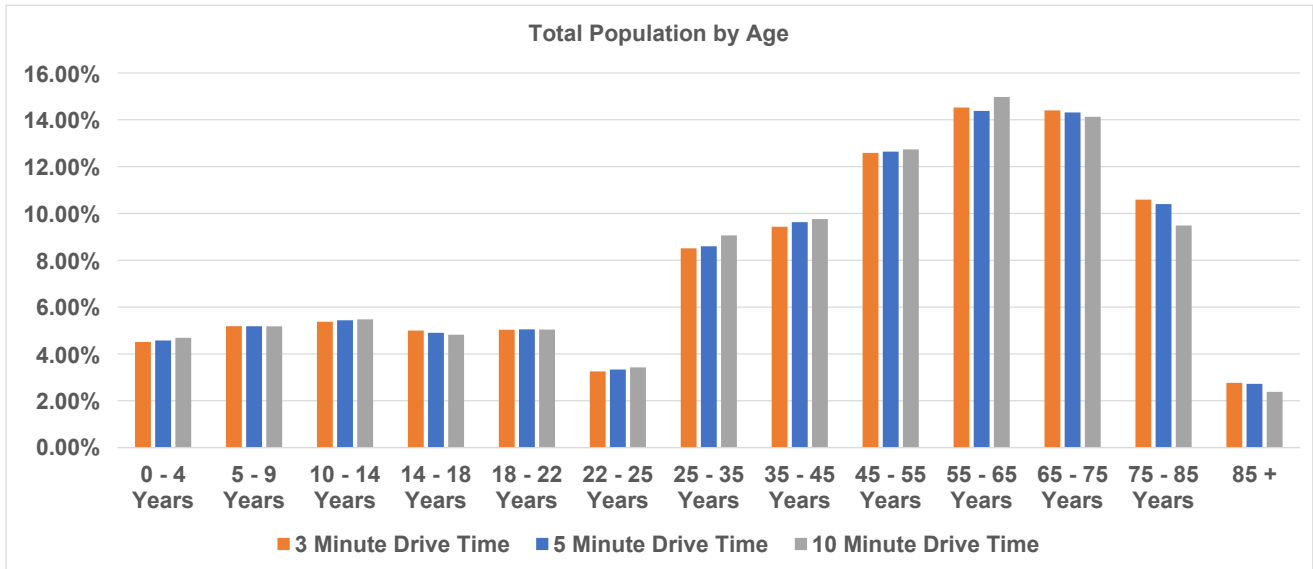
Population

	3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
2019 Population	4,893	8,186	11,270
2024 Projected Population	5,110	8,545	11,784
Population Growth %:	0.87%	0.86%	0.90%
2019 Households	2,096	3,493	4,752
2024 Households	2,190	3,648	4,970
Household Growth %:	0.88%	0.87%	0.90%
Expected Value Indicator (EVI)	1.02	1.01	0.92



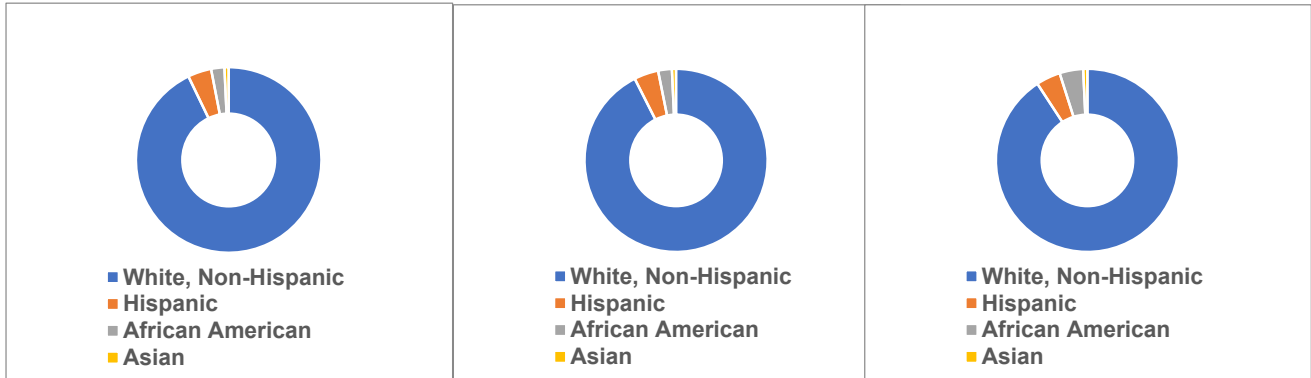
Total Population by Age

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Average Age	45.84		45.64		45.09	
0 - 4 Years	221	4.51%	374	4.57%	528	4.69%
5 - 9 Years	254	5.18%	424	5.18%	584	5.18%
10 - 14 Years	206	5.38%	350	5.44%	487	5.48%
14 - 18 Years	245	5.00%	401	4.90%	543	4.82%
18 - 22 Years	246	5.03%	413	5.05%	568	5.04%
22 - 25 Years	159	3.25%	273	3.33%	386	3.43%
25 - 35 Years	416	8.51%	704	8.60%	1,021	9.06%
35 - 45 Years	462	9.43%	788	9.63%	1,100	9.76%
45 - 55 Years	616	12.59%	1,035	12.64%	1,435	12.74%
55 - 65 Years	711	14.52%	1,177	14.38%	1,688	14.98%
65 - 75 Years	705	14.40%	1,172	14.31%	1,592	14.13%
75 - 85 Years	518	10.59%	851	10.40%	1,069	9.48%
85 +	135	2.77%	223	2.72%	268	2.38%



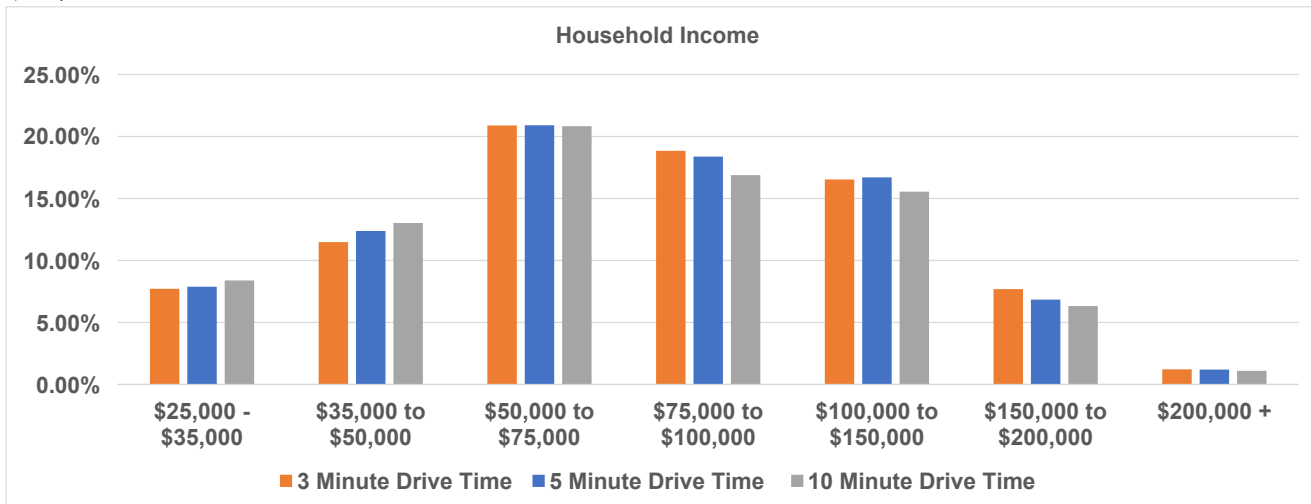
Population by Race/Ethnicity

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
White, Non-Hispanic	4,477	91.50%	7,459	91.12%	10,050	89.17%
Hispanic	198	4.04%	347	4.24%	475	4.22%
African American	112	2.28%	196	2.39%	461	4.09%
Asian	35	0.73%	59	0.72%	83	0.73%



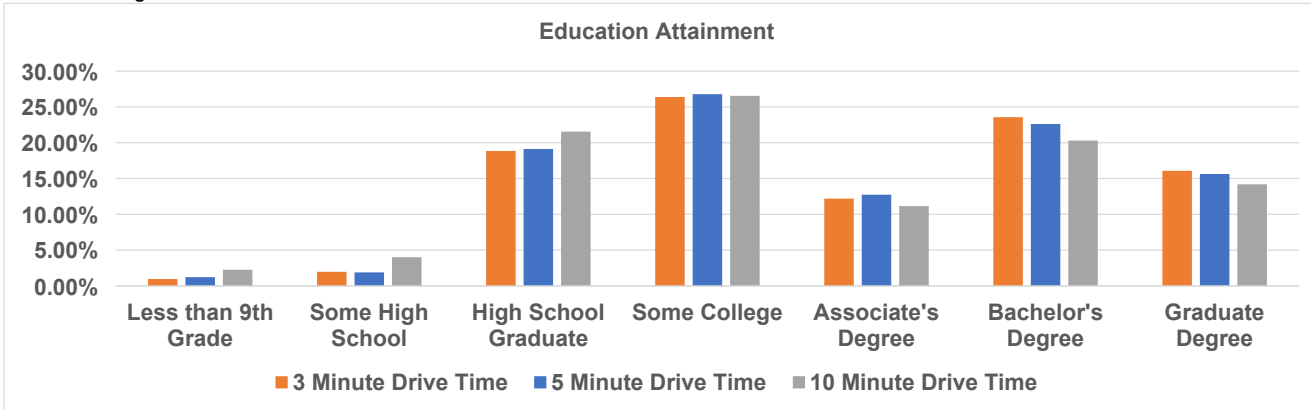
Household Income

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Per Capita Income	\$35,067		\$33,979		\$31,783	
Average HH Income	\$81,136		\$78,722		\$74,493	
Median HH Income	\$69,045		\$67,838		\$63,827	
\$25,000 - \$35,000	162	7.72%	275	7.88%	399	8.39%
\$35,000 to \$50,000	241	11.48%	432	12.38%	619	13.02%
\$50,000 to \$75,000	438	20.89%	730	20.91%	990	20.83%
\$75,000 to \$100,000	395	18.85%	642	18.38%	802	16.88%
\$100,000 to \$150,000	347	16.53%	583	16.70%	739	15.55%
\$150,000 to \$200,000	161	7.69%	239	6.84%	301	6.32%
\$200,000 +	26	1.22%	42	1.20%	52	1.10%



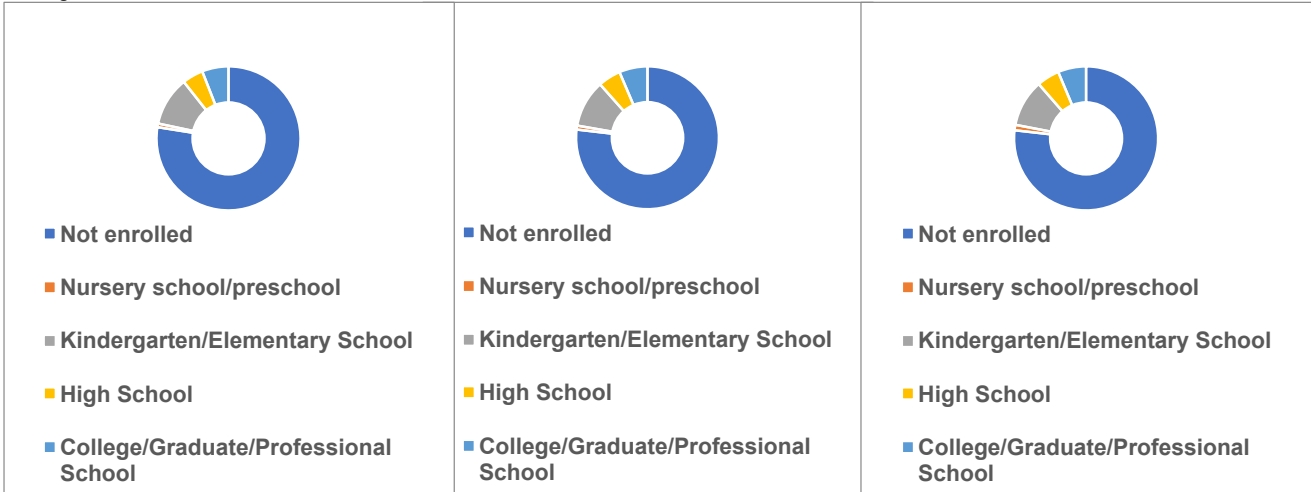
Educational Attainment

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Less than 9th Grade	34	0.96%	73	1.22%	184	2.25%
Some High School	70	1.97%	112	1.89%	328	4.01%
High School Graduate	672	18.85%	1,138	19.13%	1,762	21.55%
Some College	940	26.38%	1,593	26.78%	2,170	26.55%
Associate's Degree	434	12.19%	758	12.74%	911	11.15%
Bachelor's Degree	840	23.57%	1,346	22.62%	1,659	20.30%
Graduate Degree	573	16.08%	930	15.63%	1,160	14.19%



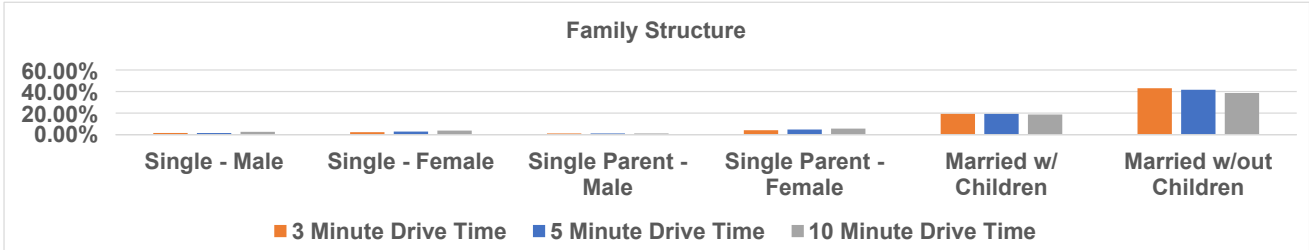
School Enrollment

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Not enrolled	3,792	77.49%	6,290	76.84%	8,656	76.81%
Nursery school/preschool	40	0.82%	73	0.89%	137	1.22%
Kindergarten/Elementary School	540	11.04%	876	10.71%	1,190	10.56%
High School	230	4.70%	421	5.14%	574	5.10%
College/Graduate/Professional	291	5.95%	525	6.42%	712	6.32%



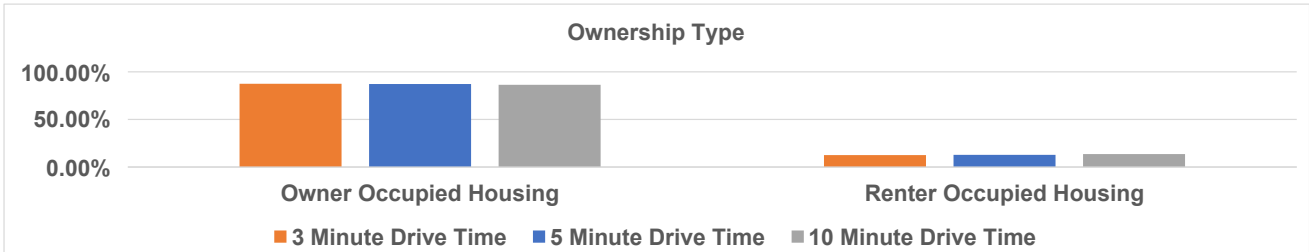
Family Structure

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Single - Male	33	1.56%	52	1.50%	125	2.62%
Single - Female	48	2.30%	100	2.87%	179	3.78%
Single Parent - Male	5	0.24%	11	0.32%	23	0.48%
Single Parent - Female	86	4.12%	166	4.77%	267	5.61%
Married w/ Children	404	19.27%	673	19.26%	890	18.72%
Married w/out Children	903	43.07%	1,455	41.66%	1,837	38.66%



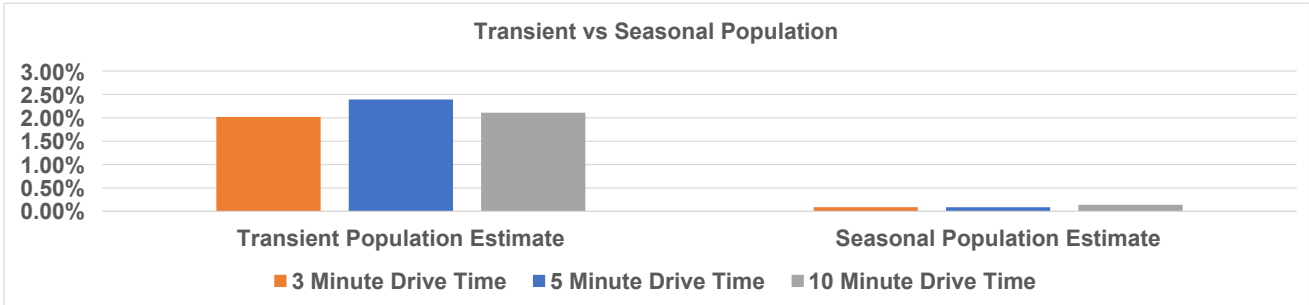
Home Ownership

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Owner Occupied Housing	1,833	87.46%	3,046	87.21%	4,106	86.39%
Renter Occupied Housing	263	12.54%	447	12.79%	647	13.61%



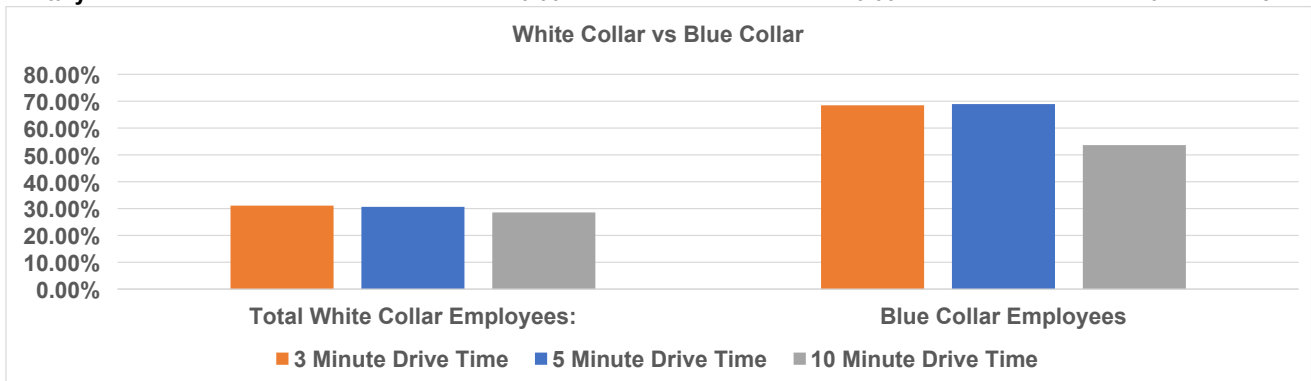
Components of Change

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Births	45		76		105	
Deaths	89		146		190	
Migration	130		153		152	
Transient Population Estimate	99	2.02%	196	2.39%	238	2.11%
Seasonal Population Estimate	4	0.09%	7	0.09%	16	0.14%



Occupations - White Collar

	3 Minute Drive Time		5 Minute Drive Time		10 Minute Drive Time	
Total White Collar Employees:	301	31.10%	352	30.65%	1,014	28.56%
Architecture and Engineering Employees	4	0.42%	5	0.44%	108	3.04%
Business and Financial Operations Employees	21	2.16%	24	2.11%	103	2.91%
Community and Social Services Employees	44	4.51%	51	4.41%	84	2.35%
Computer/Mathematical Science Employees:	8	0.87%	10	0.86%	77	2.18%
Education, Training, and Library Employees	28	2.89%	35	3.04%	195	5.50%
Arts, Design, Entertainment, Sports, and Media Employees	13	1.40%	16	1.41%	38	1.06%
Healthcare Practitioners/Technical Employees	81	8.38%	94	8.16%	131	3.69%
Healthcare Support Employees	39	4.04%	45	3.88%	60	1.69%
Legal Employees	3	0.27%	3	0.26%	6	0.17%
Life, Physical, and Social Science Employees	5	0.51%	6	0.50%	32	0.91%
Management Employees	55	5.65%	64	5.57%	180	5.07%
Blue Collar Employees	662	68.47%	792	68.92%	1,905	53.64%
Building, Grounds Cleaning, and Maintenance Employees	55	5.67%	65	5.63%	139	3.92%
Construction and Extraction Employees	27	2.83%	31	2.74%	94	2.66%
Farming, Fishing, and Forestry Employees	2	0.16%	2	0.16%	3	0.10%
Food Preparation and Serving Related Employees	122	12.61%	146	12.71%	236	6.64%
Installation, Maintenance, and Repair Employees	31	3.25%	38	3.29%	113	3.19%
Office and Administrative Support Employees	168	17.39%	199	17.34%	481	13.55%
Personal Care and Service Employees	77	7.95%	90	7.83%	117	3.29%
Production Employees:	43	4.45%	48	4.22%	237	6.69%
Protective Service Employees:	12	1.28%	14	1.25%	44	1.24%
Sales and Related Employees:	74	7.67%	93	8.11%	259	7.29%
Transportation/Material Moving Employees:	50	5.22%	65	5.65%	180	5.08%
Military	-	0.00%	-	0.00%	614	17.28%



Workplace Statistics

	3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
# of Businesses:	109	130	221
Workplace Employees (FTE):	967	1,148	3,551
Total Daytime Population:	4,248	5,156	10,853
Median Employee Salary:	\$36,168	\$35,887	\$42,832
Average Employee Salary:	\$42,512	\$42,217	\$46,973
Unemployment Rate	5.24%	5.24%	5.48%

