

# Consumer Spending Patterns - Annual Expenditure



2018 Expenditure  
Calculated using TAS Retrieval

Aug 9, 2019

Latitude: 30.379910 Longitude: -89.366951

Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Health Care	Total Health Care	\$8,637,760	\$14,444,506	\$19,691,813
	Total drugs	\$675,277	\$1,125,678	\$1,530,264
	Prescription drugs	\$268,143	\$446,652	\$609,524
	Nonprescription drugs	\$148,426	\$247,478	\$334,704
	Nonprescription vitamins	\$258,692	\$431,518	\$586,002
	Health Insurance	\$6,415,931	\$10,737,136	\$14,645,131
	Total commercial health insurance (Not BCBS)	\$1,221,873	\$2,037,839	\$2,775,697
	Preferred provider health plan (Not BCBS)	\$1,221,873	\$2,037,839	\$2,775,697
	Total Blue Cross, Blue Shield	\$2,030,893	\$3,384,236	\$4,610,418
	Preferred provider health plan (BCBS)	\$1,088,668	\$1,812,349	\$2,468,072
	Health maintenance organization (BCBS)	\$791,668	\$1,318,631	\$1,796,030
	Commercial medicare supplement (BCBS)	\$105,390	\$177,512	\$242,395
	Other health insurance (BCBS)	\$45,157	\$75,727	\$103,897
	Health maintenance organization (not BCBS)	\$1,224,949	\$2,044,565	\$2,785,755
	Medicare payments	\$1,305,613	\$2,208,736	\$3,029,312
	Total Commercial medicare supplements and other health insurance	\$632,602	\$1,061,760	\$1,443,953
	Commercial medicare supplement (Not BCBS)	\$259,279	\$438,392	\$598,191
	Other health insurance (Not BCBS)	\$179,639	\$300,494	\$407,145
	Long-term care insurance (Not BCBS)	\$193,694	\$322,891	\$438,632
	Total medical supplies	\$258,959	\$433,033	\$589,963
	Eyeglasses and contact lenses	\$119,880	\$199,866	\$270,874
	Hearing aids	\$32,822	\$56,154	\$77,231
	Topicals and dressings	\$106,264	\$177,026	\$241,876
Total Medical services	\$1,287,603	\$2,148,677	\$2,926,473	
Physician's services	\$320,047	\$535,593	\$732,837	
Dental services	\$467,582	\$779,281	\$1,058,566	
Eyecare services	\$79,541	\$132,829	\$180,295	
Service by professionals other than physician	\$115,981	\$193,497	\$263,659	
Lab tests, x-rays	\$72,105	\$120,177	\$163,573	
Hospital room and services	\$201,197	\$336,069	\$458,955	
Other medical care services	\$31,151	\$51,237	\$68,598	
Reading	Total Reading	\$132,564	\$221,344	\$301,920
	Magazine/Newspaper subscriptions	\$65,934	\$110,156	\$149,755
	Magazines/Newspapers, non-subscription	\$10,103	\$16,945	\$23,235
	Books thru book clubs	\$8,484	\$14,090	\$19,211

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Reading	Books not thru book clubs	\$48,042	\$80,153	\$109,718
Tobacco	Total Tobacco Products & Smoking Supplies	\$657,640	\$1,112,560	\$1,558,057
	Cigarettes	\$576,278	\$975,589	\$1,367,057
	Other tobacco products	\$64,631	\$108,801	\$151,315
	Smoking accessories	\$16,722	\$28,158	\$39,674
Personal Care	Total Personal Care Products/Services	\$1,498,459	\$2,504,524	\$3,430,044
	Total personal care products	\$840,081	\$1,404,664	\$1,925,890
	Total personal care products	\$840,081	\$1,404,664	\$1,925,890
	Hair care products	\$195,728	\$326,271	\$445,969
	Nonelectric articles for the hair	\$23,667	\$39,787	\$54,652
	Wigs and hairpieces	\$6,790	\$11,508	\$16,115
	Oral hygiene products, articles	\$83,349	\$139,682	\$191,941
	Shaving needs	\$46,080	\$77,006	\$105,367
	Cosmetics, perfume, bath preparations	\$373,872	\$624,150	\$854,604
	Deodorants, feminine hygiene, miscellaneous personal care	\$87,458	\$147,182	\$203,403
	Electric personal care appliances	\$16,276	\$27,387	\$37,775
	Total personal care services	\$658,371	\$1,099,848	\$1,504,139
Personal care service	\$658,371	\$1,099,848	\$1,504,139	
Alcoholic	Total Alcoholic Beverages	\$1,092,390	\$1,821,285	\$2,482,889
	Beer and ale	\$272,336	\$456,629	\$626,466
	Whiskey	\$34,833	\$57,318	\$76,155
	Wine	\$262,683	\$435,825	\$591,362
	Other alcoholic beverages	\$53,091	\$88,734	\$121,223
	Total away from home(except on trips)	\$469,453	\$782,792	\$1,067,697
Alcoholic beverages purchased on trips	\$105,773	\$176,640	\$241,262	
Housing	Total Housing	\$19,332,599	\$32,346,040	\$44,412,077
	Total shelter	\$3,906,385	\$6,508,762	\$8,873,751
	Total owned dwellings	\$3,906,385	\$6,508,762	\$8,873,751
	Total maintenance, repairs, insurance, other expenses	\$3,025,594	\$5,042,276	\$6,875,409
	Homeowners insurance	\$897,172	\$1,499,721	\$2,048,330
	Ground rent	\$116,729	\$197,882	\$277,293
	Total maintenance and repair services	\$1,438,682	\$2,391,112	\$3,253,378
	Painting and papering	\$158,167	\$264,629	\$360,893
	Plumbing and water heating	\$153,459	\$255,952	\$349,372
	Heat, A/C, electrical work	\$299,673	\$502,095	\$683,951

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Housing	Roofing and gutters	\$367,929	\$604,821	\$814,983
	Other repair and maintenance services	\$454,639	\$755,517	\$1,033,062
	Repair of built-in appliances	\$4,815	\$8,097	\$11,105
	Total maintenance and repair commodities	\$388,644	\$645,032	\$876,636
	Paints, wallpaper and supplies	\$43,454	\$73,014	\$101,261
	Tools and equipment for painting and wallpapering	\$4,674	\$7,853	\$10,887
	Plumbing supplies and equipment	\$19,964	\$33,281	\$45,612
	Electrical supplies, heating and cooling equipment	\$12,044	\$20,336	\$28,074
	Materials for hard surface flooring, repair and replacement	\$203,476	\$334,899	\$448,546
	Materials and equipment for roof and gutters	\$16,570	\$28,118	\$40,441
	Materials for walls, doors & windows	\$29,582	\$49,163	\$67,570
	Material for insulation, other maintenance and repair	\$58,892	\$98,384	\$134,256
	Property management and security	\$157,990	\$264,375	\$359,455
	Property management	\$129,948	\$217,417	\$295,706
	Management and upkeep services for security	\$28,032	\$46,941	\$63,731
	Parking	\$26,367	\$44,137	\$60,295
	Total utilities, fuels, and public services	\$8,134,658	\$13,654,378	\$18,835,935
	Total natural gas	\$774,594	\$1,298,706	\$1,787,670
	Total Electricity	\$3,052,820	\$5,133,202	\$7,101,598
	Total fuel oil and other fuels	\$183,401	\$308,724	\$424,007
	Total Fuel oil	\$99,347	\$166,679	\$227,254
	Total Bottled gas	\$72,626	\$122,863	\$170,402
	Total wood and other fuels	\$11,425	\$19,184	\$26,352
	Total telephone services	\$2,887,734	\$4,841,699	\$6,672,676
	Residential telephone/pay phones including VOIP	\$636,070	\$1,068,727	\$1,469,219
	Cellular phone service	\$2,236,102	\$3,746,480	\$5,166,042
	Phone cards	\$15,560	\$26,486	\$37,410
	Total water and other public services	\$1,236,103	\$2,072,033	\$2,849,967
	Total water and sewerage maintenance	\$909,946	\$1,525,327	\$2,098,840
	Total trash and garbage collection	\$317,205	\$531,626	\$730,067
	Septic tank cleaning	\$8,958	\$15,094	\$21,078
	Total household operations	\$2,454,641	\$4,103,808	\$5,615,598
	Total personal services	\$607,466	\$1,012,453	\$1,377,575
	Babysitting and child care in your own home	\$157,163	\$263,614	\$362,061
	Day care centers, nursery, and preschools	\$450,309	\$748,851	\$1,015,531
Total other household expenses	\$1,847,175	\$3,091,355	\$4,238,023	
Housekeeping services	\$238,566	\$397,302	\$539,249	

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Housing	Gardening, lawn care service	\$287,284	\$478,341	\$647,874
	Water softening service	\$8,596	\$14,401	\$19,854
	Household laundry and dry cleaning, sent out (nonclothing) not coin-operated	\$1,838	\$3,094	\$4,317
	Coin-operated household laundry and dry cleaning (nonclothing)	\$8,598	\$14,557	\$20,287
	Service for termite/pest control	\$45,866	\$76,422	\$103,610
	Home security system service fee	\$61,031	\$101,934	\$138,970
	Other home services	\$36,088	\$60,474	\$82,196
	Termite/pest control products	\$11,470	\$19,110	\$25,907
	Moving, storage, freight express	\$102,531	\$171,246	\$235,325
	Appliance repair, including service center	\$30,957	\$52,001	\$71,243
	Reupholstering, furniture repair	\$11,850	\$20,024	\$28,080
	Repairs/rentals of lawn and garden equipment, hand or power tools, other household equipment	\$17,138	\$28,704	\$39,313
	Appliance rental	\$1,389	\$2,365	\$3,369
	Repair of computer systems for nonbusiness use	\$10,968	\$18,380	\$25,362
	Computer information services	\$913,445	\$1,533,436	\$2,115,991
	Total housekeeping supplies	\$1,447,987	\$2,424,793	\$3,335,437
	Total laundry and cleaning supplies	\$357,884	\$599,131	\$825,620
	Soaps and detergents	\$183,848	\$308,213	\$425,388
	Other laundry cleaning products	\$174,040	\$290,923	\$400,239
	Total other household products	\$822,737	\$1,378,386	\$1,894,694
	Cleansing and toilet tissue, paper towels and napkins	\$270,975	\$454,715	\$626,862
	Miscellaneous household products	\$353,339	\$591,693	\$814,497
	Lawn and garden supplies	\$198,415	\$331,966	\$453,324
	Total postage and stationery	\$267,366	\$447,276	\$615,120
	Stationery, stationery supplies, giftwraps	\$150,543	\$252,145	\$346,639
	Postage	\$116,831	\$195,142	\$268,495
	Total household furnishings and equipment	\$3,388,941	\$5,654,316	\$7,751,371
	Total household textiles	\$197,602	\$330,872	\$454,402
	Bathroom linens	\$45,111	\$76,014	\$104,497
	Bedroom linens	\$105,835	\$176,674	\$242,350
	Kitchen, dining room, and other linens	\$18,299	\$30,543	\$41,889
	Curtains and draperies	\$20,862	\$35,113	\$48,531
Slipcovers, decorative pillows	\$7,483	\$12,502	\$17,105	
Total furniture	\$867,489	\$1,451,699	\$1,998,682	
Mattress and springs	\$195,150	\$327,564	\$451,758	
Other bedroom furniture	\$145,201	\$243,454	\$335,964	
Sofas	\$242,400	\$405,540	\$559,724	
Living room chairs	\$83,433	\$139,429	\$191,377	
Living room tables	\$22,695	\$37,896	\$52,549	
Kitchen, dining room furniture	\$59,650	\$99,637	\$136,769	

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Housing	Infants' furniture	\$13,174	\$22,071	\$30,431
	Outdoor furniture	\$46,266	\$76,443	\$103,117
	Wall units, cabinets and other occasional furniture	\$59,518	\$99,659	\$136,983
	Total floor coverings	\$39,421	\$65,453	\$89,208
	Floor coverings, nonpermanent	\$39,421	\$65,453	\$89,208
	Total major appliances	\$443,265	\$741,147	\$1,018,293
	Dishwashers (built-in), garbage disposals, range hoods	\$42,201	\$70,573	\$96,642
	Refrigerators, freezers	\$149,423	\$250,248	\$344,561
	Washing machines and Clothes dryers	\$116,070	\$193,944	\$265,561
	Cooking stoves, ovens	\$72,792	\$121,070	\$166,536
	Microwave ovens	\$16,450	\$27,619	\$37,901
	Electric floor cleaning equipment	\$46,788	\$78,377	\$107,833
	Sewing machines	\$8,820	\$14,916	\$20,576
	Total small appliances, miscellaneous housewares	\$251,014	\$418,705	\$572,890
	Total Housewares	\$178,899	\$297,908	\$406,178
	Flatware	\$5,532	\$9,269	\$12,754
	Dinnerware, Glassware, serving pieces	\$67,146	\$111,525	\$151,749
	Tableware, nonelectric kitchenware	\$56,545	\$94,047	\$127,533
	Nonelectric cookware	\$49,668	\$83,048	\$114,122
	Small appliances	\$72,116	\$120,797	\$166,711
	Small electric kitchen appliances	\$58,340	\$97,706	\$134,504
	Portable heating and cooling equipment	\$13,776	\$23,092	\$32,210
	Total miscellaneous household equipment	\$1,590,158	\$2,646,459	\$3,617,918
	Window coverings	\$32,322	\$53,770	\$72,568
	Infants' equipment	\$37,921	\$63,510	\$87,131
	Laundry and cleaning equipment	\$49,328	\$82,356	\$112,533
	Outdoor equipment	\$85,131	\$135,951	\$175,558
	Lamps, lighting fixtures, and ceiling fans	\$27,627	\$46,309	\$63,708
	Clocks and other household decorative items	\$350,813	\$585,508	\$797,907
	Telephones and accessories	\$110,460	\$184,972	\$257,383
	Lawn and garden equipment	\$132,883	\$223,724	\$312,842
	Power tools	\$125,649	\$205,933	\$278,281
	Other hardware	\$37,017	\$61,822	\$86,347
	Small miscellaneous furnishings	\$13,188	\$21,976	\$30,006
	Hand tools	\$10,959	\$18,425	\$25,622
	Indoor plants, fresh flowers	\$86,311	\$143,714	\$195,729
Closet and storage items	\$44,367	\$73,449	\$98,779	
Miscellaneous household equipment and parts	\$101,999	\$170,816	\$235,295	
Luggage	\$18,953	\$31,600	\$43,153	
Computers and computer hardware nonbusiness use	\$250,873	\$418,358	\$573,871	
Internet services away from home	\$16,393	\$27,417	\$37,921	

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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Housing	Computer software and accessories for nonbusiness use	\$48,223	\$80,443	\$110,219
	Business equipment for home use	\$5,225	\$8,724	\$11,980
	Other household appliances	\$20,888	\$35,065	\$48,978
Entertainment	Total Entertainment	\$4,989,712	\$8,345,559	\$11,455,825
	Total fees and admissions	\$1,201,334	\$1,997,780	\$2,719,800
	Recreation expenses, out-of-town trips	\$43,620	\$72,517	\$98,681
	Social, recreation, civic club membership	\$308,707	\$513,251	\$699,251
	Fees for participant sports	\$182,398	\$303,477	\$413,564
	Participant sports, out-of-town trips	\$31,680	\$52,433	\$70,642
	Movie, theater, opera, ballet	\$102,154	\$168,864	\$229,009
	Movie, other admissions, out-of-town trips	\$84,549	\$140,558	\$191,196
	Admission to sporting events	\$87,369	\$146,626	\$200,961
	Admission to sports events, out-of-town trips	\$28,165	\$46,822	\$63,691
	Fees for recreational lessons	\$171,368	\$284,089	\$384,643
	Other entertainment services, out-of-town trips	\$43,620	\$72,517	\$98,681
	Total television, radios, sound equipment	\$2,184,327	\$3,666,179	\$5,055,026
	Total televisions	\$2,029,048	\$3,406,656	\$4,698,056
	Cable, satellite, community antenna service	\$1,712,902	\$2,876,643	\$3,966,637
	Televisions	\$169,469	\$284,127	\$391,650
	VCR's and video disc players	\$8,539	\$14,272	\$19,707
	Video cassettes, tapes, and discs	\$18,248	\$30,439	\$41,695
	Video game hardware and software	\$56,934	\$95,707	\$132,991
	Streaming/Downloaded Video	\$59,484	\$99,634	\$137,206
	Repair of TV, radio, and sound equipment	\$3,476	\$5,847	\$8,187
	Total radios, sound equipment	\$155,280	\$259,523	\$356,971
	Stereos, radios, speakers, and sound components including auto	\$25,383	\$42,004	\$57,264
	Digital Audio Players	\$2,825	\$4,770	\$6,706
	Satellite radio service	\$28,477	\$47,700	\$65,626
	Streaming/Downloaded Audio	\$11,526	\$19,307	\$26,708
	Records, CDs, and audio tapes	\$12,003	\$20,009	\$27,445
	Musical instruments and accessories	\$31,528	\$53,224	\$73,879
	Rental and repair of musical instruments	\$2,646	\$4,409	\$6,005
	Rental of video cassettes, tapes, films, and discs	\$17,152	\$28,739	\$39,883
	Total pets, toys and playground equipment	\$1,204,169	\$2,013,713	\$2,769,784
	Total pets	\$1,086,980	\$1,817,583	\$2,500,148
	Pet food	\$474,656	\$794,313	\$1,095,479



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Entertainment	Pet purchase, supplies, medicine	\$252,029	\$421,529	\$578,825
	Pet services	\$98,109	\$163,597	\$224,133
	Vet services	\$262,187	\$438,144	\$601,711
	Toys, games, hobbies, and tricycles	\$112,926	\$189,036	\$260,058
	Playground equipment	\$4,263	\$7,094	\$9,579
	Total other entertainment supplies, equipment, and services	\$399,865	\$667,857	\$911,177
	Total sports, recreation and exercise equipment	\$328,071	\$548,601	\$748,444
	Athletic gear, game tables, and exercise equipment	\$92,221	\$153,207	\$207,700
	Bicycles	\$36,864	\$61,760	\$84,499
	Camping equipment	\$25,432	\$43,111	\$60,529
	Hunting and fishing equipment	\$141,963	\$237,984	\$324,361
	Winter sports equipment	\$6,533	\$10,872	\$14,852
	Water sports equipment	\$10,903	\$18,273	\$24,871
	Other sports equipment	\$9,698	\$16,055	\$21,689
	Rental and repair of miscellaneous sports equipment	\$4,425	\$7,286	\$9,876
	Total photographic equipment, supplies and services	\$71,805	\$119,273	\$162,755
	Film	\$1,875	\$3,143	\$4,354
	Film processing	\$12,614	\$20,905	\$28,615
	Photographic equipment	\$33,293	\$55,094	\$74,351
	Photographer fees	\$24,019	\$40,126	\$55,430
Food at Home	Total Food at home	\$9,378,633	\$15,705,923	\$21,533,039
	Total Cereals and bakery products	\$1,211,037	\$2,029,778	\$2,785,179
	Total Cereals and cereal products	\$395,425	\$663,307	\$910,719
	Flour	\$23,857	\$40,053	\$54,952
	Prepared flour mixes	\$29,572	\$49,420	\$67,720
	Ready-to-eat and cooked cereals	\$184,270	\$309,441	\$425,480
	Rice	\$70,100	\$117,818	\$161,893
	Pasta, cornmeal and other cereal products	\$87,634	\$146,587	\$200,681
	Total Bakery products	\$815,612	\$1,366,471	\$1,874,455
	Total Bread	\$239,809	\$402,073	\$553,225
	White bread	\$104,262	\$175,043	\$241,151
	Bread, other than white	\$135,541	\$227,017	\$312,057
	Total Cookies and crackers	\$205,751	\$344,373	\$471,762
	Cookies	\$116,746	\$195,391	\$267,520
	Crackers	\$89,019	\$149,007	\$204,270
	Frozen and refrigerated bakery products	\$63,184	\$105,682	\$143,944
	Total Other bakery products	\$306,861	\$514,330	\$705,510
	Biscuits and rolls	\$119,774	\$200,407	\$273,936
Cakes and cupcakes	\$79,431	\$133,474	\$183,644	
Bread and cracker products	\$15,077	\$25,244	\$34,580	

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Food at Home	Sweetrolls, coffee cakes, doughnuts	\$56,244	\$94,378	\$129,863
	Pies, tarts, turnovers	\$36,338	\$60,826	\$83,485
	Total Meats, poultry, fish, and eggs	\$2,026,450	\$3,396,690	\$4,667,761
	Total Beef	\$553,708	\$928,740	\$1,276,168
	Total Ground beef	\$219,359	\$368,906	\$508,716
	Total Roast	\$79,792	\$133,392	\$182,477
	Chuck roast	\$24,847	\$41,877	\$57,655
	Round roast	\$10,845	\$18,059	\$24,894
	Other roast	\$44,100	\$73,456	\$99,926
	Total Steak	\$210,169	\$351,658	\$482,167
	Round steak	\$39,430	\$65,919	\$90,417
	Sirloin steak	\$58,187	\$97,301	\$133,459
	Other steak	\$112,554	\$188,437	\$258,286
	Total Other beef	\$44,384	\$74,778	\$102,804
	Total Pork	\$391,224	\$657,614	\$906,288
	Bacon	\$90,197	\$151,577	\$209,073
	Pork chops	\$57,068	\$96,164	\$133,106
	Ham	\$73,573	\$123,599	\$169,958
	Sausage	\$75,565	\$126,707	\$174,366
	Other pork	\$94,825	\$159,572	\$219,790
	Total Other meats	\$271,911	\$455,124	\$625,449
	Frankfurters	\$50,320	\$84,656	\$117,134
	Total Lunch meats (cold cuts)	\$204,666	\$342,501	\$470,319
	Bologna, liverwurst, salami	\$65,001	\$108,578	\$149,201
	Other lunchmeats	\$139,665	\$233,923	\$321,124
	Total Lamb & Organ meats	\$16,914	\$27,950	\$37,977
	Total Poultry	\$383,285	\$641,766	\$881,374
	Total Fresh and frozen chickens	\$309,652	\$519,270	\$714,366
	Fresh and frozen whole chicken	\$95,747	\$160,687	\$220,927
	Fresh and frozen chicken parts	\$213,901	\$358,579	\$493,432
	Total other poultry	\$73,633	\$122,496	\$167,008
	Total fish and seafood	\$294,588	\$492,378	\$674,535
Canned fish and seafood	\$42,314	\$71,130	\$98,394	
Fresh fish and shellfish	\$151,235	\$251,817	\$343,531	
Frozen fish and shellfish	\$101,039	\$169,431	\$232,614	
Total Eggs	\$131,725	\$221,057	\$303,932	
Total dairy products	\$969,592	\$1,623,086	\$2,223,829	
Total fresh milk and cream	\$320,923	\$538,165	\$739,491	
Fresh milk, all types	\$262,953	\$441,022	\$606,241	
Cream	\$57,951	\$97,115	\$133,219	
Total other dairy products	\$648,669	\$1,084,921	\$1,484,335	
Butter	\$69,095	\$115,817	\$158,842	
Cheese	\$302,457	\$505,950	\$692,040	
Ice cream and related products	\$142,346	\$238,318	\$327,099	
Miscellaneous dairy products	\$134,771	\$224,836	\$306,358	



# Consumer Spending Patterns - Annual Expenditure



2018 Expenditure  
Calculated using TAS Retrieval

Aug 9, 2019

Latitude: 30.379910 Longitude: -89.366951

Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Total fruits and vegetables	\$1,825,212	\$3,054,564	\$4,183,537
	Total Fresh fruits	\$681,798	\$1,139,396	\$1,557,461
	Apples	\$101,465	\$169,692	\$232,246
	Bananas	\$105,963	\$177,537	\$243,492
	Oranges	\$70,517	\$118,063	\$162,067
	Citrus fruits, excluding oranges	\$105,535	\$176,410	\$241,587
	Other fresh fruits	\$298,332	\$497,718	\$678,096
	Total fresh vegetables	\$596,452	\$998,127	\$1,367,061
	Potatoes	\$95,009	\$159,192	\$218,457
	Lettuce	\$75,816	\$126,909	\$173,743
	Tomatoes	\$99,263	\$166,513	\$228,647
	Other fresh vegetables	\$326,339	\$545,472	\$746,165
	Total processed fruits	\$252,112	\$422,485	\$578,943
	Total frozen fruits and fruit juices	\$29,714	\$49,639	\$67,947
	Frozen orange juice	\$4,101	\$6,850	\$9,344
	Frozen fruits	\$21,687	\$36,273	\$49,713
	Frozen fruit juices	\$3,923	\$6,511	\$8,883
	Canned fruits	\$47,596	\$79,798	\$109,316
	Dried fruit	\$18,776	\$31,406	\$42,759
	Fresh fruit juice	\$26,750	\$44,786	\$61,259
	Canned and bottled fruit juice	\$129,270	\$216,844	\$297,649
	Total processed vegetables	\$294,851	\$494,555	\$680,071
	Frozen vegetables	\$80,873	\$135,621	\$185,887
	Total canned and dried vegetables and juices	\$213,978	\$358,934	\$494,192
	Canned beans	\$56,166	\$94,232	\$130,026
	Canned corn	\$27,128	\$45,607	\$62,933
	Canned miscellaneous vegetables	\$58,324	\$97,751	\$134,022
	Dried beans	\$10,771	\$18,050	\$24,972
	Dried miscellaneous vegetables	\$24,845	\$41,536	\$56,947
	Fresh and canned vegetable juices	\$36,760	\$61,789	\$85,327
	Total other food at home	\$3,346,340	\$5,601,807	\$7,672,742
	Total sugar and other sweets	\$323,641	\$541,554	\$741,453
Candy and chewing gum	\$198,136	\$331,624	\$453,702	
Sugar	\$44,115	\$74,014	\$101,688	
Artificial sweeteners	\$13,027	\$21,858	\$30,088	
Jams, preserves, other sweets	\$68,364	\$114,064	\$155,983	
Total fats and oils	\$258,132	\$432,226	\$593,557	
Margarine	\$13,827	\$23,180	\$31,883	
Fats and oils	\$84,080	\$140,731	\$193,231	
Salad dressings	\$68,290	\$114,486	\$157,396	
Nondairy cream and imitation milk	\$49,275	\$82,453	\$112,995	
Peanut butter	\$42,677	\$71,406	\$98,089	
Total miscellaneous foods	\$1,728,200	\$2,891,635	\$3,955,537	
Total frozen prepared foods	\$316,060	\$529,416	\$725,617	
Frozen meals	\$152,606	\$255,129	\$348,313	
Other frozen prepared foods	\$163,454	\$274,287	\$377,306	

# Consumer Spending Patterns - Annual Expenditure



2018 Expenditure  
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Aug 9, 2019

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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Canned and packaged soups	\$108,138	\$181,341	\$247,860
	Total potato chips, nuts, and other snacks	\$394,127	\$659,349	\$902,837
	Potato chips and other snacks	\$272,244	\$455,946	\$625,526
	Nuts	\$121,883	\$203,403	\$277,311
	Total condiments and seasonings	\$345,023	\$577,086	\$790,472
	Salt, spices, other seasonings	\$100,036	\$167,286	\$229,289
	Olives, pickles, relishes	\$41,748	\$69,735	\$95,030
	Sauces and gravies	\$137,909	\$230,933	\$317,079
	Baking needs and miscellaneous products	\$65,329	\$109,131	\$149,076
	Total Other canned and packaged prepared foods	\$564,838	\$944,419	\$1,288,721
	Prepared salads	\$104,465	\$174,508	\$237,902
	Prepared desserts	\$30,526	\$51,186	\$70,487
	Baby food	\$46,933	\$78,672	\$107,037
	Miscellaneous prepared foods	\$382,908	\$640,040	\$873,276
	Total nonalcoholic beverages	\$919,132	\$1,541,125	\$2,116,707
	Cola	\$156,299	\$262,987	\$362,638
	Other carbonated drinks	\$158,618	\$265,489	\$364,884
	Total Coffee	\$239,676	\$401,041	\$547,710
	Roasted coffee	\$140,157	\$234,403	\$319,414
	Instant and freeze dried coffee	\$99,519	\$166,638	\$228,297
	Noncarbonated fruit flavored drinks, including non-frozen lemonade	\$56,576	\$95,156	\$130,845
	Tea	\$77,963	\$130,333	\$178,657
	Other nonalcoholic beverages and ice	\$229,992	\$386,100	\$531,950
	Food prepared by consumer unit on out-of-town trips	\$117,237	\$195,273	\$265,500
	Total food away from home	\$6,460,909	\$10,772,651	\$14,733,436
	Total meals at restaurants (except on trips)	\$5,883,906	\$9,811,099	\$13,425,020
	Total lunch	\$1,838,790	\$3,068,238	\$4,200,900
	Lunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$960,893	\$1,606,765	\$2,207,786
	Lunch at full service restaurants	\$877,903	\$1,461,485	\$1,993,127
	Total dinner	\$2,897,286	\$4,824,178	\$6,592,219
Dinner at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$971,791	\$1,628,874	\$2,244,366	
Dinner at full service restaurants	\$1,925,501	\$3,195,317	\$4,347,868	
Total snacks and nonalcoholic beverages	\$455,109	\$758,890	\$1,038,326	

# Consumer Spending Patterns - Annual Expenditure



2018 Expenditure  
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Aug 9, 2019

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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Food at Home	Snacks and nonalcoholic beverages at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$340,681	\$567,857	\$775,716
	Snacks and nonalcoholic beverages at full service restaurants	\$114,428	\$191,033	\$262,613
	Breakfast and brunch	\$692,714	\$1,159,782	\$1,593,569
	Breakfast and brunch at fast food, take-out, delivery, concession stands, buffet and cafeteria (other than employer and school cafeteria)	\$372,366	\$623,200	\$856,881
	Breakfast and brunch at full service restaurants	\$320,356	\$536,592	\$736,696
	Total food on out-of-town trips	\$577,003	\$961,552	\$1,308,413
	Food/Goods/Beverages at Grocery Stores	\$12,866,104	\$21,607,402	\$29,760,878
	Food/Nonalcoholic Beverages at Grocery Stores	\$10,998,573	\$18,467,191	\$25,415,780
Apparel and Services	Total Apparel and Services	\$3,277,123	\$5,471,854	\$7,508,212
	Total men and boys	\$760,932	\$1,269,880	\$1,748,720
	Total men, 16 and over	\$624,468	\$1,040,777	\$1,433,118
	Men's suits	\$34,625	\$57,965	\$80,606
	Men's sportcoats, tailored jackets	\$15,572	\$25,878	\$35,474
	Men's coats and jackets	\$56,197	\$93,555	\$128,217
	Men's underwear	\$65,234	\$107,956	\$146,832
	Men's hosiery	\$33,338	\$55,504	\$76,583
	Men's nightwear	\$2,827	\$4,608	\$6,214
	Men's accessories	\$48,430	\$80,199	\$110,449
	Men's active sportswear	\$40,538	\$68,035	\$94,658
	Men's shirts, sweaters, and vests	\$175,258	\$291,684	\$401,999
	Mens pants and shorts	\$145,307	\$243,326	\$335,398
	Men's uniforms	\$5,603	\$9,453	\$13,077
	Men's costumes	\$1,524	\$2,592	\$3,582
	Total boys, 2 to 15	\$136,464	\$229,103	\$315,605
	Boys' coats and jackets	\$7,767	\$13,100	\$18,252
	Boys' shirts and sweaters	\$39,438	\$66,513	\$91,923
	Boys' underwear	\$19,607	\$32,716	\$44,778
	Boys' nightwear	\$1,253	\$2,112	\$2,914
	Boys' hosiery	\$12,031	\$20,191	\$27,627
	Boys' accessories	\$9,049	\$14,988	\$20,247
	Boys' suits, sportcoats, vests	\$2,670	\$4,478	\$6,190
	Boys pants and shorts	\$37,572	\$63,089	\$87,243
	Boys' uniforms	\$2,927	\$4,944	\$6,826
	Boys' active sportswear	\$2,450	\$4,112	\$5,656
	Boys' costumes	\$1,676	\$2,818	\$3,909
Total women and girls	\$1,308,102	\$2,180,447	\$2,982,868	
Total women, 16 and over	\$1,169,155	\$1,946,461	\$2,659,840	

# Consumer Spending Patterns - Annual Expenditure



2018 Expenditure  
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Aug 9, 2019

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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Apparel and Services	Women's coats and jackets	\$85,071	\$141,383	\$190,591
	Women's dresses	\$130,401	\$217,245	\$294,981
	Women's sportcoats, tailored jackets	\$9,498	\$15,654	\$21,239
	Women's shirts, tops, blouses, vests and sweaters	\$322,640	\$535,197	\$729,614
	Women's skirts	\$33,928	\$54,317	\$71,404
	Womens pants and shorts	\$198,703	\$332,769	\$458,268
	Women's active sportswear	\$85,917	\$142,810	\$194,660
	Women's sleepwear	\$38,214	\$64,555	\$89,708
	Women's undergarments	\$81,332	\$135,641	\$185,551
	Women's hosiery	\$53,379	\$89,018	\$122,531
	Women's suits	\$8,712	\$14,473	\$19,606
	Women's accessories	\$110,677	\$185,471	\$256,952
	Women's uniforms	\$8,760	\$14,684	\$20,207
	Women's costumes	\$1,915	\$3,227	\$4,508
	Total girls, 2 to 15	\$138,937	\$233,969	\$323,009
	Girls' coats and jackets	\$6,706	\$11,258	\$15,640
	Girls' dresses, suits	\$16,383	\$27,964	\$38,886
	Girls' shirts, blouses, sweaters	\$43,091	\$72,755	\$100,803
	Girls pants and shorts	\$29,997	\$50,336	\$69,330
	Girls' active sportswear	\$14,237	\$23,651	\$31,916
	Girls' underwear and sleepwear	\$7,157	\$12,043	\$16,629
	Girls' hosiery	\$8,791	\$14,707	\$20,304
	Girls' accessories	\$6,688	\$11,323	\$15,799
	Girls' uniforms	\$2,995	\$5,082	\$7,055
	Girls' costumes	\$2,878	\$4,827	\$6,615
	Total children under 2	\$70,196	\$118,483	\$164,283
	Infant coat, jacket, snowsuit	\$1,403	\$2,355	\$3,295
	Infant dresses, outerwear	\$11,963	\$20,176	\$28,087
	Infant undergarments	\$47,441	\$80,261	\$111,234
	Infant nightwear, loungewear	\$1,494	\$2,444	\$3,285
	Infant accessories	\$7,899	\$13,252	\$18,383
	Total Footwear	\$758,152	\$1,266,200	\$1,735,534
	Men's footwear	\$243,468	\$407,220	\$560,878
	Boys' footwear	\$79,005	\$132,354	\$180,076
Women's footwear	\$387,430	\$645,923	\$883,338	
Girls' footwear	\$48,260	\$80,720	\$111,261	
Total other apparel products and services	\$379,733	\$636,833	\$876,792	
Material and supplies for sewing, needlework, quilting	\$46,883	\$79,262	\$110,931	
Watches	\$22,049	\$36,482	\$49,772	
Jewelry	\$125,908	\$210,621	\$286,470	
Shoe repair and other shoe service	\$3,509	\$5,884	\$8,095	
Coin-operated apparel laundry and dry cleaning	\$79,185	\$134,599	\$190,589	
Alteration, repair and tailoring of apparel and accessories	\$13,224	\$22,129	\$30,152	
Clothing rental	\$3,072	\$5,143	\$7,106	
Watch and jewelry repair	\$8,553	\$14,253	\$19,329	

# Consumer Spending Patterns - Annual Expenditure



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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Apparel and Services	Apparel laundry and dry cleaning not coin-operated	\$77,353	\$128,460	\$174,350
Transportation	Total Transportation	\$17,449,290	\$29,227,789	\$40,139,526
	Total vehicle purchases (net outlay)	\$6,993,597	\$11,728,798	\$16,135,205
	Total cars and trucks, new	\$3,328,244	\$5,582,322	\$7,642,168
	New cars	\$1,503,717	\$2,518,587	\$3,441,340
	New trucks	\$1,824,519	\$3,063,724	\$4,200,815
	Total Cars and trucks, used	\$3,665,353	\$6,146,476	\$8,493,037
	Used cars	\$1,554,369	\$2,614,457	\$3,624,761
	Used trucks	\$2,110,984	\$3,532,019	\$4,868,275
	Total gasoline and motor oil	\$3,860,829	\$6,471,763	\$8,899,837
	Gasoline	\$3,554,393	\$5,960,801	\$8,201,060
	Diesel fuel	\$83,826	\$139,209	\$189,672
	Gasoline on out-of-town trips	\$194,671	\$324,750	\$444,069
	Motor oil	\$25,973	\$43,724	\$60,547
	Motor oil on out-of-town trips	\$1,966	\$3,279	\$4,486
	Total other vehicle expenses	\$5,487,275	\$9,182,084	\$12,579,055
	Total vehicle finance charges	\$442,109	\$739,235	\$1,012,978
	Automobile finance charges	\$174,474	\$292,226	\$400,737
	Truck finance charges	\$243,398	\$406,445	\$556,443
	Motorcycle and plane finance charges	\$3,756	\$6,319	\$8,713
	Other vehicle finance charges	\$20,471	\$34,229	\$47,061
	Total vehicle maintenance and repairs	\$1,725,746	\$2,890,740	\$3,967,201
	Coolant, additives, brake, transmission fluids	\$14,004	\$23,572	\$32,783
	Tires - purchased, replaced, installed	\$287,654	\$481,792	\$661,684
	Parts, equipment, and accessories	\$111,767	\$188,043	\$260,284
	Body work and painting	\$54,407	\$91,071	\$125,023
	Motor tune-up	\$78,722	\$130,955	\$179,092
	Lube, oil change, and oil filters	\$186,197	\$311,965	\$428,297
	Front end alignment, wheel balance and rotation	\$47,992	\$80,381	\$110,266
	Shock absorber replacement	\$29,799	\$49,296	\$66,114
	Repair tires and other repair work	\$236,634	\$396,645	\$545,581
	Vehicle cleaning services including car wash	\$42,178	\$70,357	\$96,195
	Vehicle products, such as wax, touch up paint, etc	\$25,525	\$43,392	\$60,438
Miscellaneous auto repair and servicing	\$189,659	\$317,273	\$435,310	
Vehicle or engine repairs	\$421,226	\$706,035	\$966,181	

# Consumer Spending Patterns - Annual Expenditure



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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Transportation	Vehicle insurance	\$2,175,629	\$3,645,707	\$4,995,614
	Total vehicle rental, licenses, other charges	\$1,143,777	\$1,906,377	\$2,603,235
	Total leased and rented vehicles	\$629,718	\$1,047,645	\$1,428,612
	Total rented vehicles	\$108,863	\$180,848	\$246,321
	Auto/Truck rental	\$78,636	\$130,685	\$178,487
	Auto/Truck rental, out-of-town trips	\$30,227	\$50,164	\$67,839
	Total leased vehicles	\$520,855	\$866,797	\$1,182,286
	Auto/Truck lease payments	\$520,855	\$866,797	\$1,182,286
	Vehicle registration state/local	\$225,733	\$377,505	\$516,528
	Drivers' license	\$18,569	\$31,131	\$42,931
	Vehicle inspection	\$24,298	\$40,748	\$56,002
	Total parking fees	\$94,881	\$157,610	\$214,479
	Parking fees in home city, excluding residence	\$80,420	\$133,563	\$181,695
	Parking fees, out-of-town trips	\$14,461	\$24,048	\$32,783
	Tolls	\$73,137	\$121,938	\$165,922
	Tolls on out-of-town trips	\$7,928	\$13,158	\$18,014
	Towing charges	\$12,023	\$20,307	\$28,408
	Automobile service clubs and GPS	\$57,480	\$96,322	\$132,330
	Total public transportation	\$1,107,589	\$1,845,144	\$2,525,431
	Airline fares	\$718,749	\$1,197,792	\$1,637,695
	Intercity bus fares	\$18,391	\$30,984	\$43,287
	Intracity mass transit fares	\$153,511	\$257,004	\$356,539
	Local trans. on out-of-town trips	\$21,866	\$36,612	\$50,243
Taxi fares and limousine services on trips	\$12,848	\$21,513	\$29,521	
Taxi fares and limousine services	\$54,158	\$91,583	\$128,223	
Intercity train fares	\$23,496	\$38,756	\$52,434	
Ship fares	\$104,591	\$170,943	\$227,542	
Education	Total Education	\$1,290,010	\$2,152,104	\$2,970,163
	College tuition	\$878,120	\$1,464,061	\$2,029,434
	Elementary and high school tuition	\$203,610	\$338,869	\$456,568
	Other schools tuition	\$14,868	\$25,042	\$34,015
	Other school expenses including rentals	\$66,607	\$111,680	\$154,372
	School books, supplies, equipment for college	\$70,461	\$118,704	\$167,378
	School books, supplies, equipment for elementary, high school	\$27,764	\$46,739	\$64,553
	School books, supplies, equipment for day care, nursery, other	\$3,362	\$5,598	\$7,567
Cash	Total Cash Contributions	\$3,693,159	\$6,181,802	\$8,432,794
	Support for college students	\$193,372	\$323,844	\$444,298
	Child support expenditures	\$383,602	\$646,159	\$902,261
	Cash contributions to charities and other organizations	\$520,667	\$873,166	\$1,193,257



# Consumer Spending Patterns - Annual Expenditure



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Diamondhead, MS - Downtown		3 Minute Drive Time	5 Minute Drive Time	10 Minute Drive Time
Cash	Cash contributions to church, religious organizations	\$1,545,705	\$2,581,179	\$3,521,783
	Cash contributions to educational institutions	\$100,075	\$169,725	\$231,385
	Other cash gifts	\$914,662	\$1,529,237	\$2,060,116
Personal	Total Personal Insurance	\$623,817	\$1,041,151	\$1,424,207
	Life, endowment, annuity, other personal insurance	\$582,425	\$972,231	\$1,329,899
	Other nonhealth insurance	\$41,402	\$68,937	\$94,332
Miscellaneous	Total Miscellaneous	\$1,098,684	\$1,837,360	\$2,527,341
	Lotteries and parimutuel losses	\$130,012	\$216,847	\$295,104
	Online Entertainment and games	\$5,891	\$9,828	\$13,482
	Legal fees	\$327,332	\$549,395	\$767,223
	Funeral expenses	\$81,171	\$137,527	\$192,005
	Safe deposit box rental	\$9,833	\$16,448	\$22,437
	Checking accounts, other bank service charges	\$57,732	\$97,170	\$135,400
	Cemetery lots, vaults, maintenance fees	\$12,651	\$21,369	\$29,056
	Accounting fees	\$157,027	\$261,814	\$359,397
	Miscellaneous personal services	\$5,262	\$8,937	\$12,618
	Dating Services	\$880	\$1,511	\$2,158
	Occupational expenses	\$95,204	\$157,572	\$213,703
	Expenses for other properties	\$160,395	\$266,769	\$358,911
	Credit card memberships	\$13,263	\$22,110	\$30,188
	Shopping club membership fees	\$42,028	\$70,065	\$95,666