Diamondhead, MS - Immediate Trade Area

NextSite Community Overview
1990 - 2000 - 2010 Census, Q1 2019 Estimates & Q1 2024 Projections
Calculated using TAS Retrieval
Latitude: 30.379909   Longitude: -89.366950
Jul 31, 2019

NextSite

Population

	Immediate Trade Area
2019 Population	10,441
2024 Projected Population	10,878
Population Growth %:	0.82%
2019 Households	4,407
2024 Households	4,594
Household Growth %:	0.83%
Expected Value Indicator (EVI)	0.97

2019 Population

2019 Households

Total Population by Age

	Immediate Trade Area	
Average Age	45.27	
0 - 4 Years	488	4.67%
5 - 9 Years	531	5.09%
10 - 14 Years	454	5.50%
14 - 18 Years	503	4.82%
18 - 22 Years	531	5.08%
22 - 25 Years	357	3.42%
25 - 35 Years	936	8.96%
35 - 45 Years	1,012	9.69%
45 - 55 Years	1,331	12.75%
55 - 65 Years	1,533	14.68%
65 - 75 Years	1,472	14.09%
75 - 85 Years	1,028	9.85%
85 +	266	2.55%

Total Population by Age

Immediate Trade Area

Demographic Source: Synergos Technologies, Inc

Population
by Race/Ethnicity

	Immediate Trade Area	
White, Non-Hispanic	9,440	90.41%
Hispanic	447	4.28%
African American	308	2.95%
Asian	73	0.70%

- White, Non-Hispanic
- Hispanic
- African American
- Asian
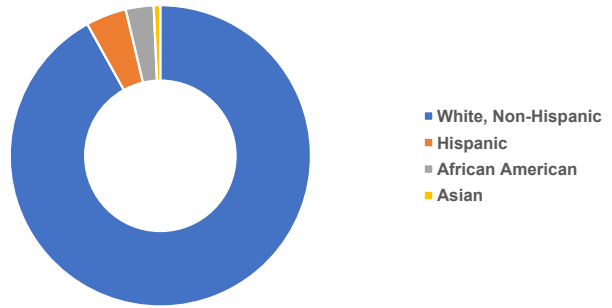
Household Income

	Immediate Trade Area	
Per Capita Income	$32,778	
Average HH Income	$76,550	
Median HH Income	$66,687	
$25,000 - $35,000	333	7.56%
$35,000 to $50,000	597	13.55%
$50,000 to $75,000	924	20.97%
$75,000 to $100,000	816	18.51%
$100,000 to $150,000	724	16.42%
$150,000 to $200,000	269	6.10%
$200,000 +	50	1.14%

Household Income

- Immediate Trade Area

Demographic Source: Synergos Technologies, Inc

Educational Attainment

	Immediate Trade Area	
Less than 9th Grade	110	1.45%
Some High School	168	2.22%
High School Graduate	1,448	19.10%
Some College	2,159	28.49%
Associate's Degree	919	12.13%
Bachelor's Degree	1,613	21.28%
Graduate Degree	1,161	15.33%
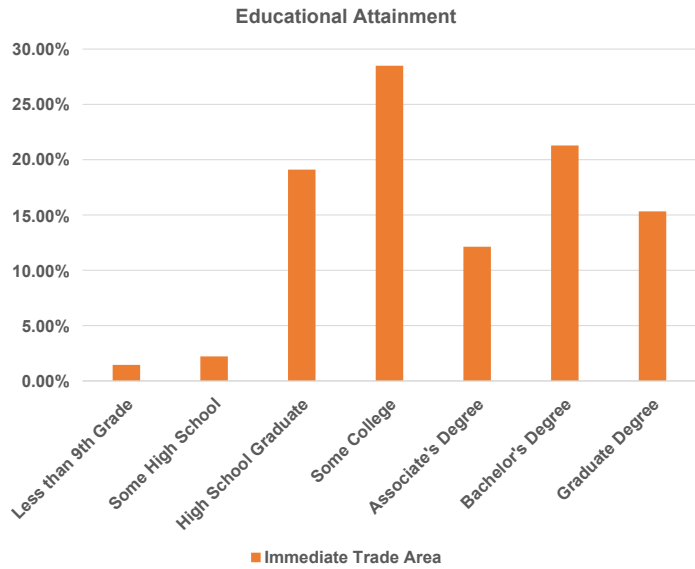
School Enrollment

	Immediate Trade Area	
Not enrolled	8,034	76.94%
Nursery school/preschool	85	0.81%
Kindergarten/Elementary	1,133	10.85%
High School	514	4.92%
College/Graduate/Professional	676	6.48%
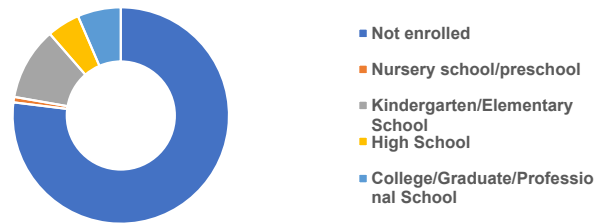
Family Structure

	Immediate Trade Area	
Single - Male	62	1.40%
Single - Female	138	3.13%
Single Parent - Male	28	0.63%
Single Parent - Female	212	4.80%
Married w/ Children	859	19.49%
Married w/out Children	1,793	40.68%
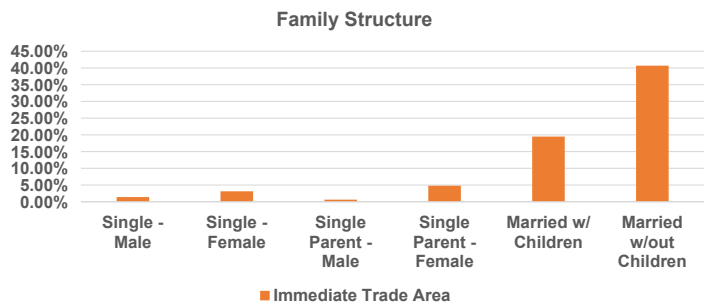
Home Ownership

	Immediate Trade Area	
Owner Occupied Housing	3,814	86.54%
Renter Occupied Housing	593	13.46%
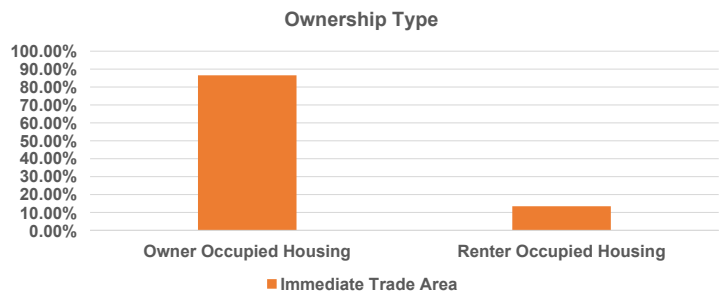
Components of Change

	Immediate Trade Area	
Births	97	
Deaths	179	
Migration	143	
Transient Population Estimate	231	2.21%
Seasonal Population Estimate	12	0.12%

Transient vs Seasonal Population
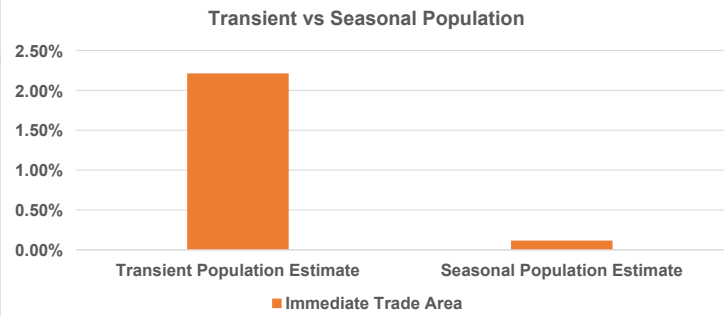
Occupations - White Collar

	Immediate Trade Area	
Total White Collar	1,192	30.12%
Architecture and Engineering Employees	139	3.52%
Business and Financial	118	2.98%
Community and Social Services Employees	87	2.20%
Computer/Mathematical Science Employees:	97	2.46%
Education, Training, and Library Employees	264	6.67%
Arts, Design, Entertainment, Sports, and Media Employees	41	1.05%
Healthcare Practitioners/Technical Employees	137	3.47%
Healthcare Support Employees	63	1.60%
Legal Employees	7	0.18%
Life, Physical, and Social Science Employees	40	1.00%
Management Employees	198	5.00%
Blue Collar Employees	1,939	49.00%
Building, Grounds Cleaning, and Maintenance Employees	131	3.32%
Construction and Extraction Employees	93	2.34%
Farming, Fishing, and Forestry Employees	3	0.08%
Food Preparation and Serving Related Employees	244	6.17%
Installation, Maintenance, and Repair Employees	115	2.91%
Office and Administrative Support Employees	516	13.02%
Personal Care and Service Employees	119	3.01%
Production Employees:	272	6.88%
Protective Service Employees:	52	1.31%
Sales and Related Employees:	236	5.96%
Transportation/Material Moving Employees:	158	3.98%
Military	807	20.40%

White Collar vs Blue Collar

Workplace Statistics

	Immediate Trade Area
# of Businesses:	227
Workplace Employees (FTE):	3,958
Total Daytime Population:	11,506
Median Employee Salary:	$43,837
Average Employee Salary:	$48,515
Unemployment Rate	5.31%

# of Businesses:

Total Daytime Population: