

Retail GAP Summary Regional Trade Area

Grocery  \$79 Million

Department Stores  \$18 Million

Full-Service Restaurants  \$16 Million

Family Clothing  \$13 Million

Limited-Service Restaurants  \$8 Million

Electronics  \$7 Million

Home Furnishings  \$5 Million

Women's Clothing  \$5 Million

Sporting Goods  \$5 Million

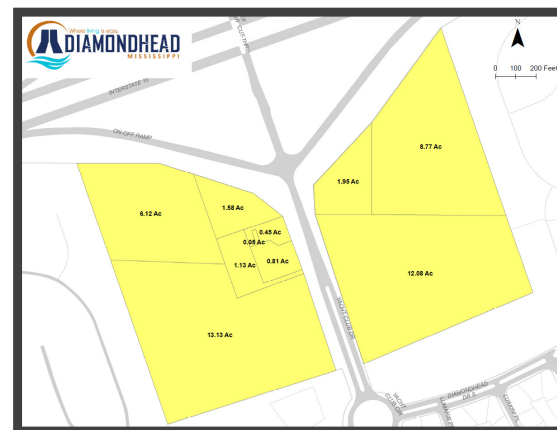
Furniture  \$4 Million

Nursery & Garden  \$3 Million

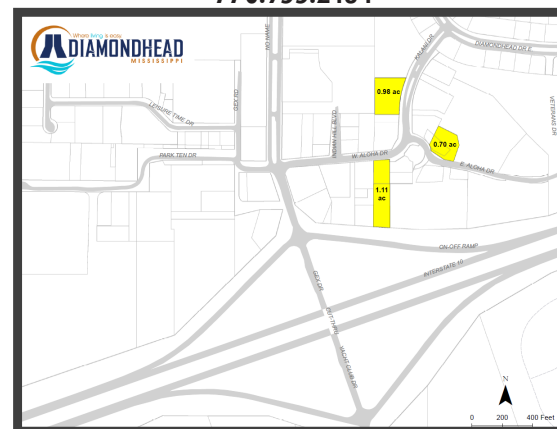
Major Employers by No. of Employees

Naval Meteorological Command	1,049
Syncom Space Services	682
NASA Shared Services	539
Hollywood Casino	375
Silver Slipper Casino	325
NASA Stennis Space Center	302
United States Navy Special Boat Team	262
Naval Research Lab	233
Hancock County Medical Center	232
National Data Buoy Center	142

Focus Properties



Retail Lots
I-10 Exit Parcels
Michael Reso
770.955.2434

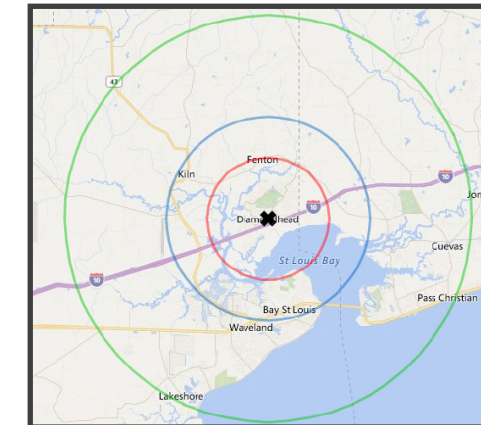
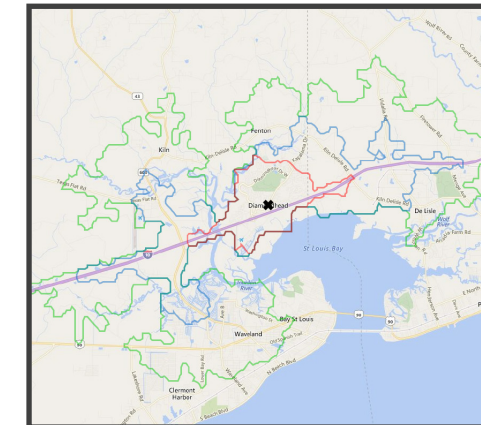


Taco Bell Properties
Potential Single Tenant Sites
Michael Reso
228.222.4626



diamondheadmississippi

Demographics/Location



Regional Retail Trade Area

Q4 2018 Population	49,958
Total # of Employees	15,557
Median HH Income	\$50,658
Average HH Income	\$62,333

	5 Min Drive Time	10 Min Drive Time	15 Min Drive Time
Q4 2018 Population	60,645	75,220	88,219
Total # of Employees	39,584	42,666	44,615
Median HH Income	\$38,014	\$40,916	\$42,582
Average HH Income	\$53,647	\$56,150	\$57,132

	3 Mile Radius	5 Mile Radius	10 Mile Radius
Q4 2018 Population	55,429	87,110	114,913
Total # of Employees	38,397	44,607	47,599
Median HH Income	\$37,175	\$42,380	\$44,630
Average HH Income	\$53,454	\$57,141	\$58,506

The true beginning of Diamondhead began in the late 1950s when the Federal Highway Act of 1956 created Interstate 10, an interstate highway system that allowed for a greater access to Hancock County communities.

With the construction of NASA's Stennis Space Center in the 1960s, an influx of people from government workers and contractors began to populate the area.

The Diamondhead Corporation, a large entity responsible for resort developments in several states, made its way to the Mississippi Gulf Coast in the 1960's. As it finalized the 6,000-acre property purchase of the area that would be known as Diamondhead, Hurricane Camille swept through Mississippi, devastating much of the Gulf Coast.

Shortly after the storm, the investment team saw that it received far less damage than other coastal areas. With a rolling landscape, Diamondhead was safe from a hurricane capable of this kind of destruction. With that, the Diamondhead Corporation began to develop the area into a place where people could live, work, and retire.

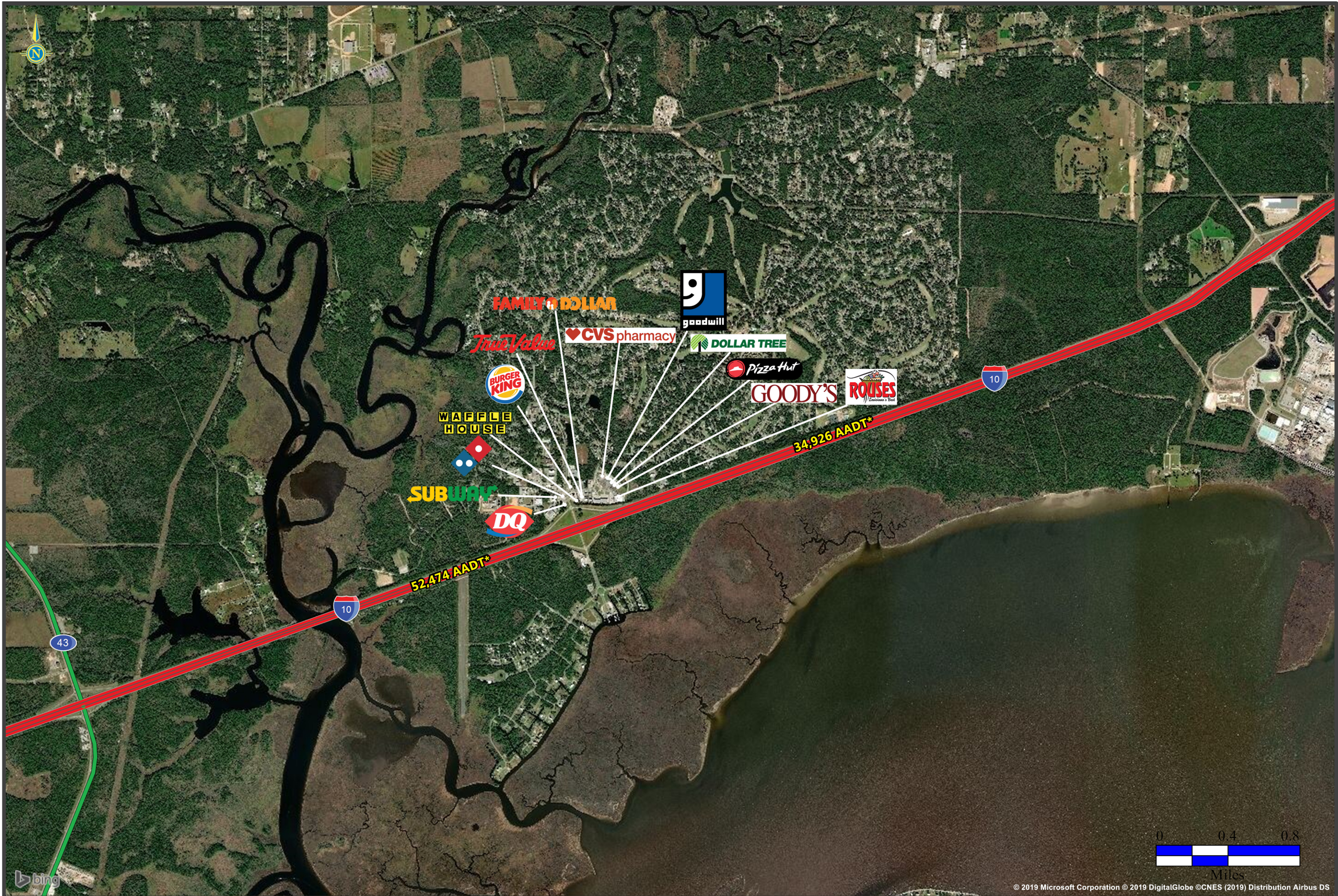
By 2006, representatives began engaging discussions with city planners and officials to incorporate into a city. After six years of meticulous detail work, the City of Diamondhead became a reality on February 6, 2012.

NextSite

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DIAMONDHEAD MISSISSIPPI

Major Retail Aerial

NextSite

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