

# Diamondhead, MS - 5, 10 & 15 Minute Drive Time



## NextSite Community Overview

1990 - 2000 - 2010 Census, Q2 2018 Estimates & Q2 2023 Projections

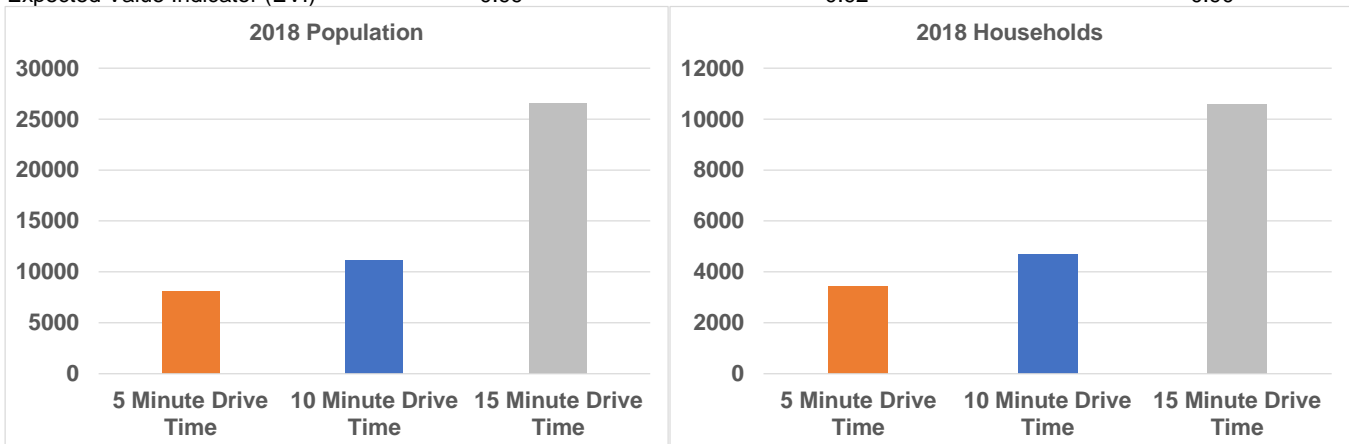
Calculated using TAS Retrieval

Latitude: 30.379910 Longitude: -89.366951

Jan 15, 2019

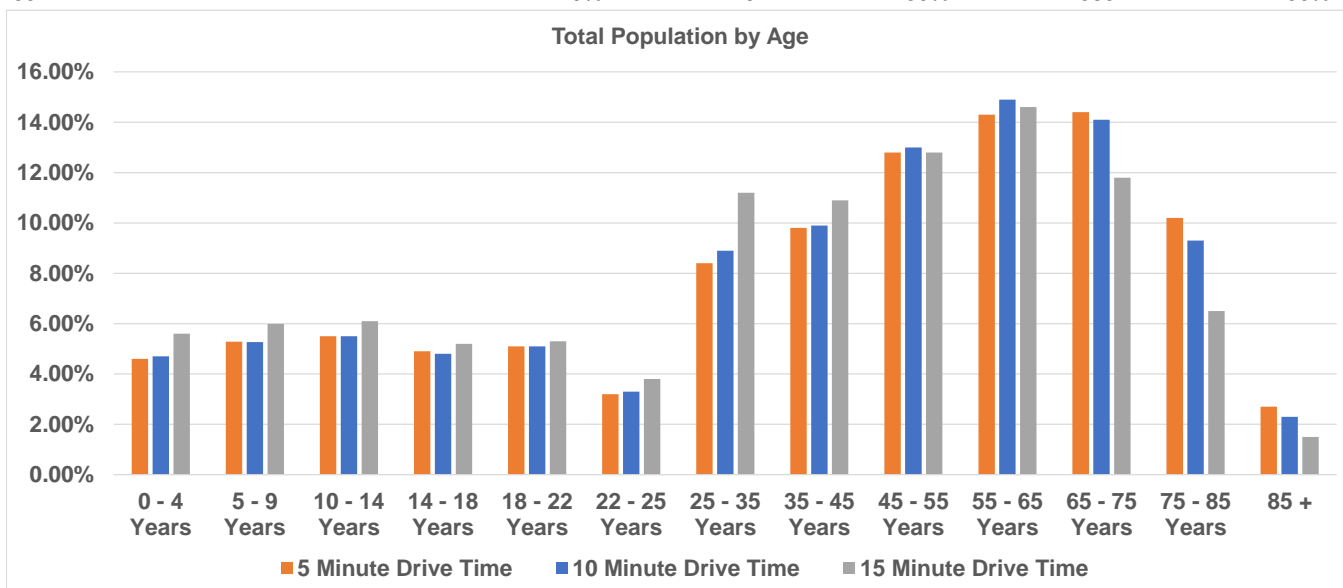
### Population

	5 Minute Drive Time	10 Minute Drive Time	15 Minute Drive Time
2018 Population	8,098	11,181	26,561
2023 Projected Population	8,367	11,572	27,865
Population Growth %:	0.70%	0.70%	1.00%
2018 Households	3,451	4,709	10,602
2023 Households	3,567	4,875	11,115
Household Growth %:	0.70%	0.70%	0.90%
Expected Value Indicator (EVI)	0.99	0.92	0.90



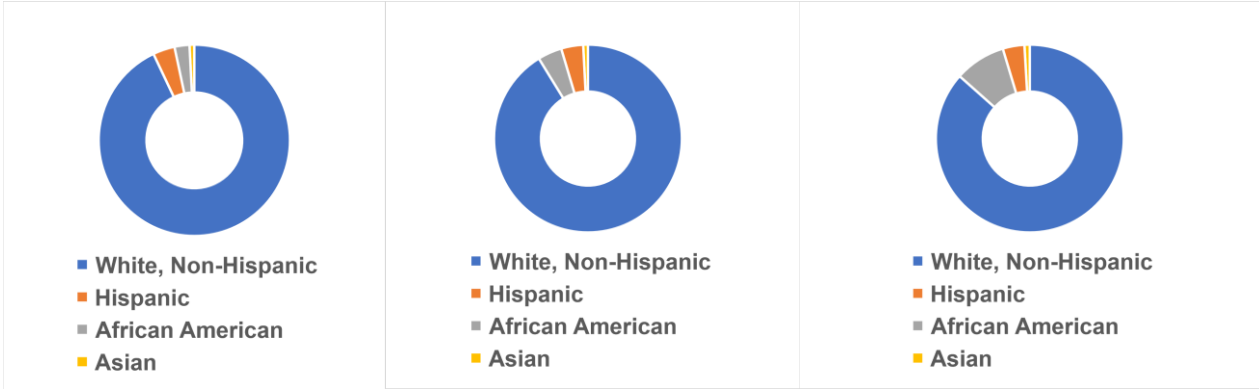
## Total Population by Age

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Average Age	45.57		44.98		41.52	
0 - 4 Years	372	4.60%	527	4.70%	1,479	5.60%
5 - 9 Years	428	5.28%	590	5.27%	1,592	5.99%
10 - 14 Years	351	5.50%	489	5.50%	1,301	6.10%
14 - 18 Years	394	4.90%	537	4.80%	1,380	5.20%
18 - 22 Years	412	5.10%	570	5.10%	1,414	5.30%
22 - 25 Years	258	3.20%	369	3.30%	1,004	3.80%
25 - 35 Years	681	8.40%	994	8.90%	2,973	11.20%
35 - 45 Years	794	9.80%	1,110	9.90%	2,889	10.90%
45 - 55 Years	1,039	12.80%	1,450	13.00%	3,393	12.80%
55 - 65 Years	1,156	14.30%	1,665	14.90%	3,871	14.60%
65 - 75 Years	1,167	14.40%	1,581	14.10%	3,146	11.80%
75 - 85 Years	828	10.20%	1,038	9.30%	1,735	6.50%
85 +	217	2.70%	261	2.30%	385	1.50%



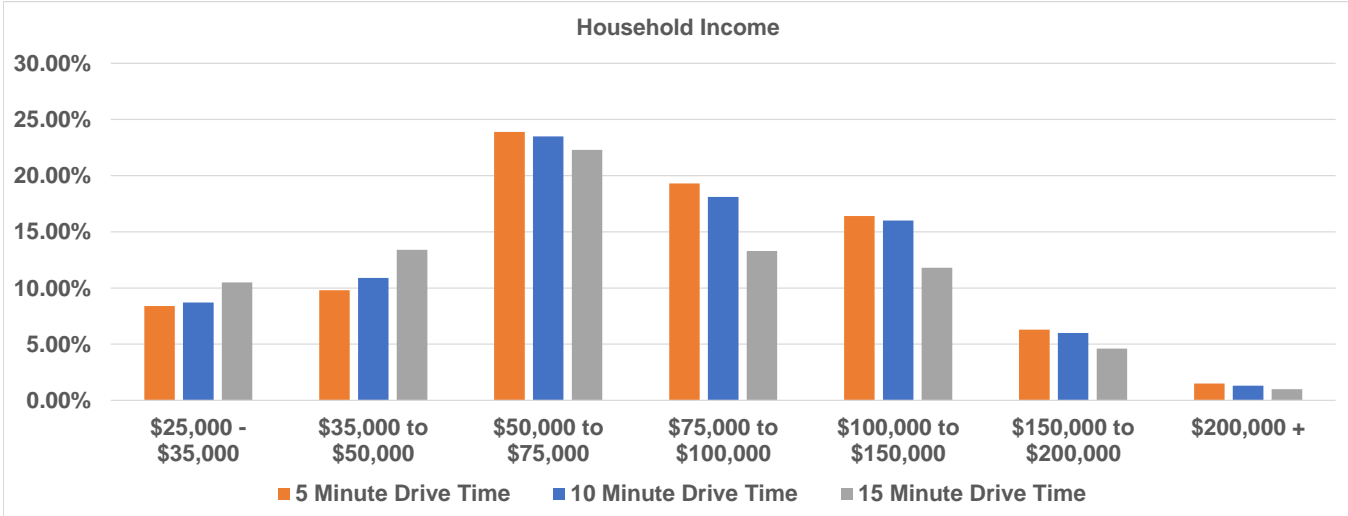
## Population by Race/Ethnicity

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
White, Non-Hispanic	7,436	91.80%	10,059	90.00%	22,491	84.70%
Hispanic	296	3.65%	419	3.74%	968	3.65%
African American	203	2.50%	458	4.10%	2,291	8.60%
Asian	65	0.80%	89	0.80%	229	0.90%



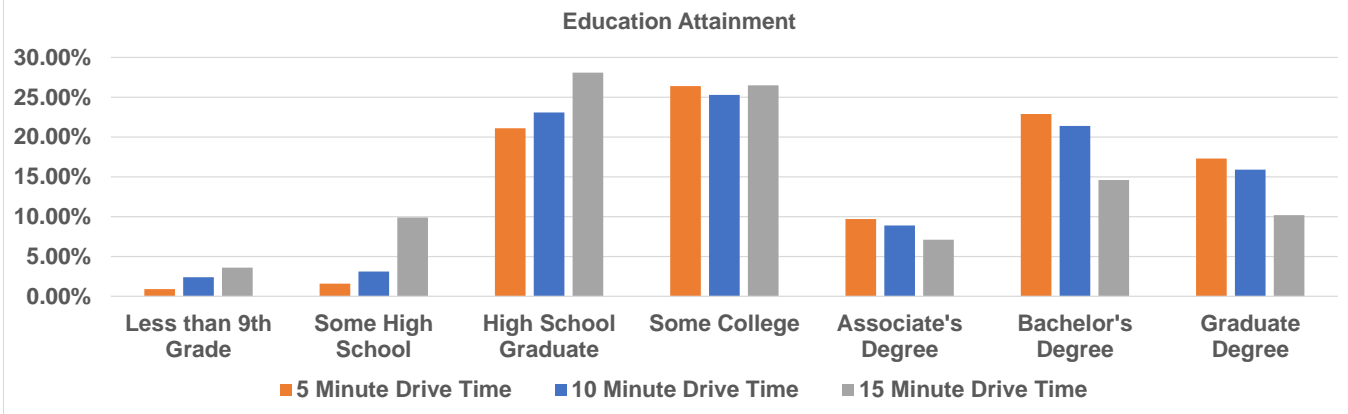
## Household Income

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Per Capita Income	\$34,024		\$32,175		\$25,416	
Average HH Income	\$78,922		\$75,508		\$63,211	
Median HH Income	\$68,692		\$66,093		\$53,327	
\$25,000 - \$35,000	291	8.40%	411	8.70%	1,118	10.50%
\$35,000 to \$50,000	338	9.80%	513	10.90%	1,421	13.40%
\$50,000 to \$75,000	826	23.90%	1,107	23.50%	2,362	22.30%
\$75,000 to \$100,000	666	19.30%	850	18.10%	1,413	13.30%
\$100,000 to \$150,000	564	16.40%	753	16.00%	1,256	11.80%
\$150,000 to \$200,000	219	6.30%	281	6.00%	492	4.60%
\$200,000 +	52	1.50%	62	1.30%	101	1.00%



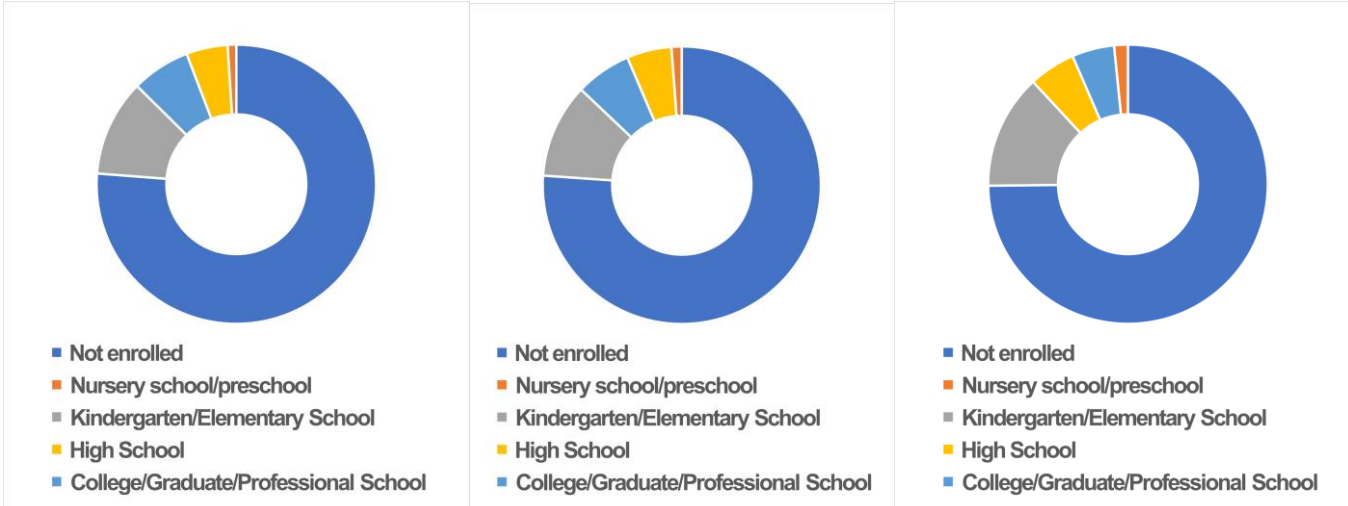
## Education Attainment

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Less than 9th Grade	55	0.90%	193	2.40%	668	3.60%
Some High School	95	1.60%	254	3.10%	1,824	9.90%
High School Graduate	1,243	21.10%	1,867	23.10%	5,160	28.10%
Some College	1,553	26.40%	2,047	25.30%	4,872	26.50%
Associate's Degree	569	9.70%	717	8.90%	1,303	7.10%
Bachelor's Degree	1,350	22.90%	1,731	21.40%	2,685	14.60%
Graduate Degree	1,018	17.30%	1,290	15.90%	1,880	10.20%



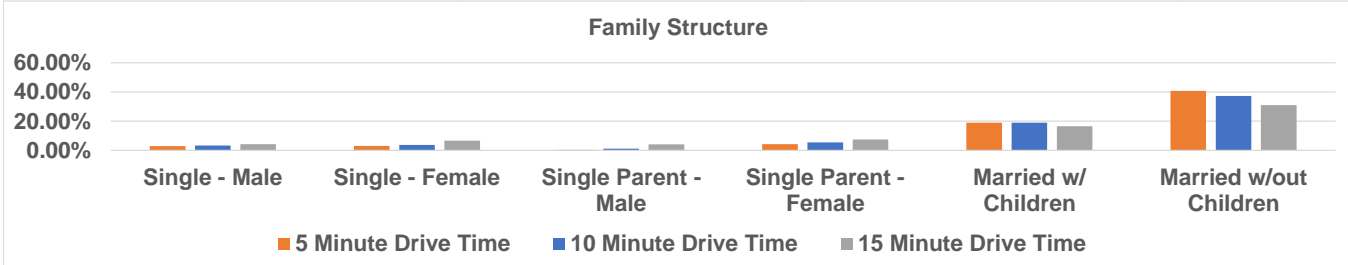
## School Enrollment

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Not enrolled	6,177	76.30%	8,510	76.10%	19,890	74.90%
Nursery school/preschool	79	1.00%	133	1.20%	415	1.60%
Kindergarten/Elementary School	903	11.20%	1,226	11.00%	3,527	13.30%
High School	388	4.80%	582	5.20%	1,440	5.40%
School	551	6.80%	730	6.50%	1,289	4.90%



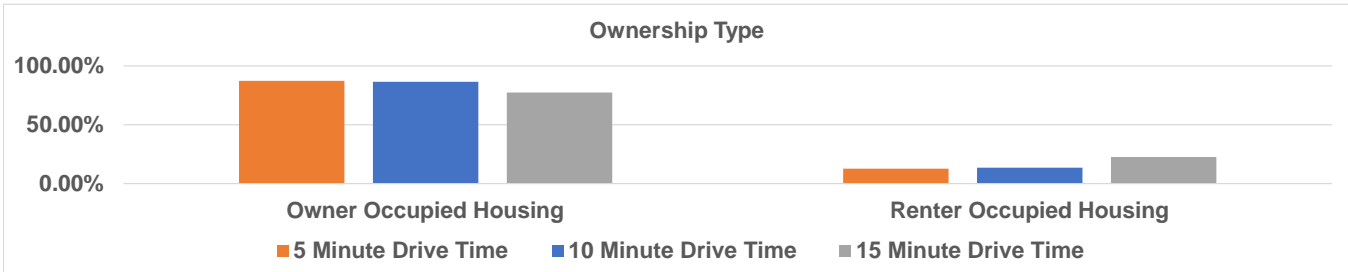
## Family Structure

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Single - Male	100	2.90%	154	3.30%	445	4.20%
Single - Female	104	3.00%	173	3.70%	701	6.60%
Single Parent - Male	13	0.40%	56	1.20%	438	4.10%
Single Parent - Female	144	4.20%	257	5.50%	797	7.50%
Married w/ Children	654	19.00%	894	19.00%	1,754	16.50%
Married w/out Children	1,404	40.70%	1,758	37.30%	3,284	31.00%



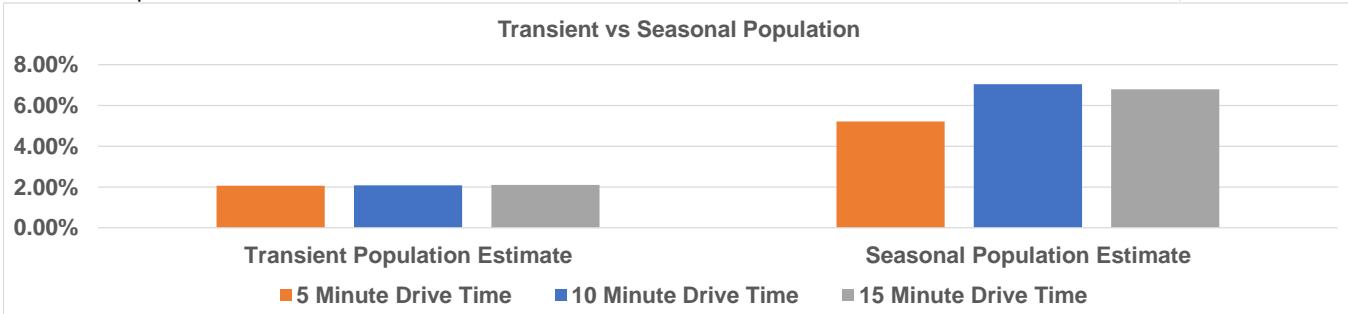
## Home Ownership

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Owner Occupied Housing	3,013	87.30%	4,072	86.50%	8,207	77.40%
Renter Occupied Housing	437	12.70%	637	13.50%	2,395	22.60%



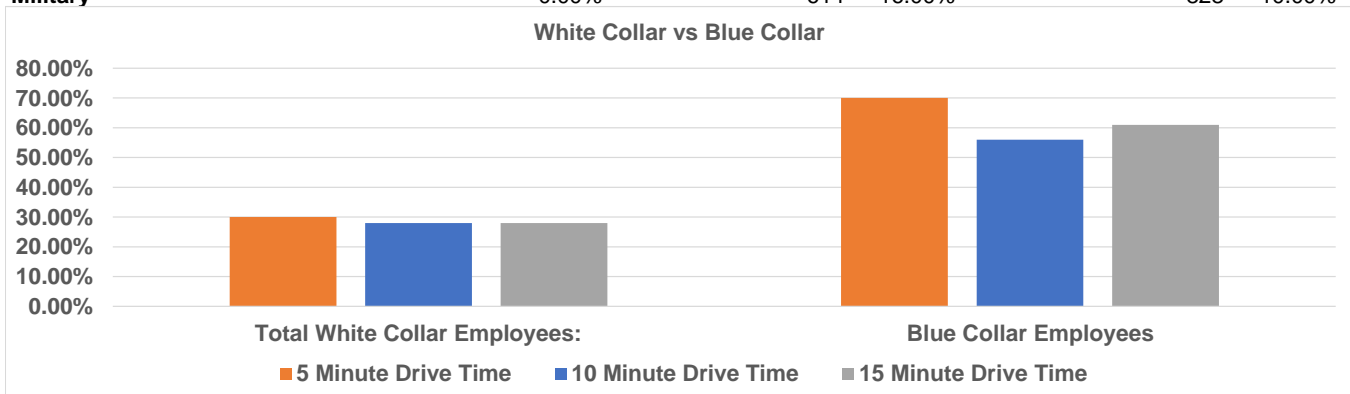
## Components of Change

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
Births	74		106		286	
Deaths	142		185		343	
Migration	108		129		64	
Transient Population Estimate	166	2.06%	232	2.08%	557	2.10%
Seasonal Population Estimate	422	5.21%	787	7.04%	1,803	6.79%



## Occupations

	5 Minute Drive Time		10 Minute Drive Time		15 Minute Drive Time	
<b>Total White Collar Employees:</b>	411	30.00%	1,046	28.00%	2,335	28.00%
Architecture and Engineering Employees	6	0.00%	109	3.00%	212	3.00%
Community and Social Services Employees	57	4.00%	91	2.00%	188	2.00%
Computer/Mathematical Science Employees:	9	1.00%	65	2.00%	135	2.00%
Education, Training, and Library Employees	41	3.00%	203	5.00%	505	6.00%
Arts, Design, Entertainment, Sports, and Media Employees	19	1.00%	39	1.00%	84	1.00%
Healthcare Practitioners/Technical Employees	113	8.00%	150	4.00%	307	4.00%
Healthcare Support Employees	54	4.00%	71	2.00%	161	2.00%
Legal Employees	3	0.00%	6	0.00%	24	0.00%
Life, Physical, and Social Science Employees	6	0.00%	23	1.00%	57	1.00%
Management Employees	75	5.00%	187	5.00%	421	5.00%
<b>Blue Collar Employees</b>	972	70.00%	2,113	56.00%	5,067	61.00%
Building, Grounds Cleaning, and Maintenance Employees	75	5.00%	149	4.00%	300	4.00%
Construction and Extraction Employees	35	3.00%	103	3.00%	236	3.00%
Farming, Fishing, and Forestry Employees	2	0.00%	4	0.00%	5	0.00%
Food Preparation and Serving Related Employees	178	13.00%	274	7.00%	691	8.00%
Installation, Maintenance, and Repair Employees	50	4.00%	128	3.00%	332	4.00%
Personal Care and Service Employees	109	8.00%	140	4.00%	249	3.00%
Production Employees:	42	3.00%	241	6.00%	463	6.00%
Protective Service Employees:	18	1.00%	50	1.00%	136	2.00%
Sales and Related Employees:	126	9.00%	301	8.00%	979	12.00%
Transportation/Material Moving Employees:	100	7.00%	208	5.00%	451	5.00%
<b>Military</b>	-	0.00%	614	16.00%	828	10.00%



## Workplace Statistics

	5 Minute Drive Time	10 Minute Drive Time	15 Minute Drive Time
# of Businesses:	155	245	552
Workplace Employees (FTE):	1,388	3,794	8,282
Total Daytime Population:	5,128	10,804	23,947
Median Employee Salary:	\$33,744	\$41,055	\$39,431
Average Employee Salary:	\$39,528	\$44,036	\$43,324
Unemployment Rate	5.27%	5.63%	6.59%

