

**RESOLUTION OF THE GOVERNING AUTHORITY OF THE CITY OF DIAMONDHEAD IN SUPPORT OF THE REGIONAL TOURSIM EFFORT “COASTAL MISSISSIPPI”, IT’S CHIEF EXECUTIVE OFFICER MILTON SEGARRA AND STAFF.**

**WHEREAS**, Coastal Mississippi is an organization charged with promoting South Mississippi as a tourism and convention destination worldwide. Its mission centers on attracting ever-increasing numbers of leisure, convention, sports and business visitors to the area and maximizing travel and tourism industry to South Mississippi; Hancock, Harrison and Jackson Counties; and

**WHEREAS**, the City of Diamondhead (the “City”) is located in the targeted area and is a fortunate beneficiary of this regional effort along with neighboring cities and counties; and

**WHEREAS**, Milton Segarra, Coastal Mississippi CEO, and his team bring professional, responsive and knowledgeable effort to achieve the mission of Coastal Mississippi; and

**WHEREAS**, Milton Segarra, Coastal Mississippi CEO, has transformed marketing at the regional tourism level with great success evident by the tracking of historical data and increased tourism to the Mississippi Gulf Coast including the accelerated rebound from the COVID-19 pandemic; and

**WHEREAS**, the City of Diamondhead looks forward to continuing the support of Coastal Mississippi, Milton Segarra and his staff.

**NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING AUTHORITIES OF THE CITY OF DIAMONDHEAD, MISSISSIPPI, THAT:**

The City of Diamondhead supports the continued effort of Coastal Mississippi regional tourism under the leadership of Chief Executive Officer, Milton Segarra and his staff to provide continued growth for tourism in South Mississippi; Hancock, Harrison and Jackson Counties.

The above and foregoing resolution, after having been first reduced to writing, was introduced by Councilmember Finley, seconded by Councilmember Clark and the question being put to a roll call vote, the result was as follows:

	Aye	Nay	Absent
Mayor Depreo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Finley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Moran	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Councilmember Morgan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Councilmember Clark

      

Councilmember L'Ecuyer

      

The motion having received the affirmative vote of a majority of all of the members of the Governing Body, the Mayor declared the motion carried and the resolution adopted, this the 15<sup>th</sup> day of June, 2021.

Nancy Depina  
MAYOR

ATTEST:

Mannie Klein  
CITY CLERK

